

An Introduction to #CloudComputing



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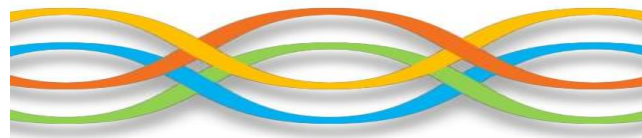
dr. ir. Alexandru Iosup
Distributed Systems Group

ICT Addresses Major Societal Challenges



The quadruple helix: prosperous society & blooming economy & inventive academia & wise governance depend on ICT

- Enable data access & processing as a fundamental right in Europe
- Enable big science and engineering (2020: €100 bn., 1 mil. jobs)
- “To out-compute is to out-compete”, but with energy footprint <5%
- Keep Internet-services affordable yet high quality in Europe
- The Schiphol of computation: Netherlands as a world-wide ICT hub



Societal Challenges, A Concrete Example: Graph Processing for Everyone

LinkedIn

Oracle 1.2M followers,
132k employees

company/day:
40-60 posts, 500-700 comments

YAHOO!

friendster
(SME*)

Source: Smith, CHI'10; Blog webpage; Gigandet et al., PLoS ONE 3(12)]



270M MAU
200+ avg followers
>54B edges



1.2B MAU 0.8B DAU
200+ avg followers
>240B edges



LinkedIn: Job-Seeker & Job-Creator Match

The State of LinkedIn



Introducing cloud computing ("cloud", not "Cloud")

4

Sources: Vincenzo Cosenza, The State of LinkedIn, <http://vincos.it/the-state-of-linkedin/>
via Christopher Penn, <http://www.shiftcomm.com/2014/02/state-linkedin-social-media-dark-horse/>

What is Cloud Computing?

1. A Cloudy Buzzword

- 18 definitions in computer science (ECIS'10). NIST has one. Cal has one. We have one.
- "We have redefined cloud computing to include **everything that we already do.**" Larry Ellison, Oracle, 2009



Source: <http://dilbert.com/strips/comic/1997-11-22/>

What is Cloud Computing?

2. A Descendant* of the Grid Idea

* Subset.



Source: <http://royal.pingdom.com/2008/04/11/map-of-all-google-data-center-locations/>

“A computational grid is a hardware and software infrastructure that provides dependable, consistent, pervasive, and inexpensive access to high-end computational capabilities [+ for] nontrivial QoS.” I. Foster, 1998 + 1999

Cloud MW Stack

~~Cloud Grid~~ Applications

~~Cloud Grid~~ Very High Level MW

~~Cloud Grid~~ High Level MW

~~Cloud Grid~~ Low Level MW

Virtualized HW + OS

MW = Middleware

Have you noticed “QoS”? What is that?

What is Cloud Computing?

3. A Useful IT Service

“Use only when you want! Pay only for what you use!”



Main Characteristics of IaaS Clouds

1. On-Demand Pay-per-Use
2. Elasticity (cloud concept of Scalability)
3. Resource Pooling
4. Fully automated IT services
5. Quality of Service

Q: Sounds great, but ...
How can we make
all this stuff happen?

**Introducing datacenters &
datacenter-based clouds =
ICT service creation
for everyone**



Intro to Cloud Computing

TU: 1 — Pitch on Datacenter-Based Cloud Computing

1 — The Golden Age of Datacenters

4 — A Delft View on Datacenters

- The core idea of datacenter computing
- The main enabling technologies for datacenter computing
- The main challenges and techniques

7 — Making Clouds Tick

- Addressing the Scheduling challenge
- Addressing the Ecosystem Navigation challenge
- Addressing the Big Cake challenge
- Addressing the Efficiency challenge

— Reality Check

Here or @home

Interactive

This Is the Golden Age of Datacenters



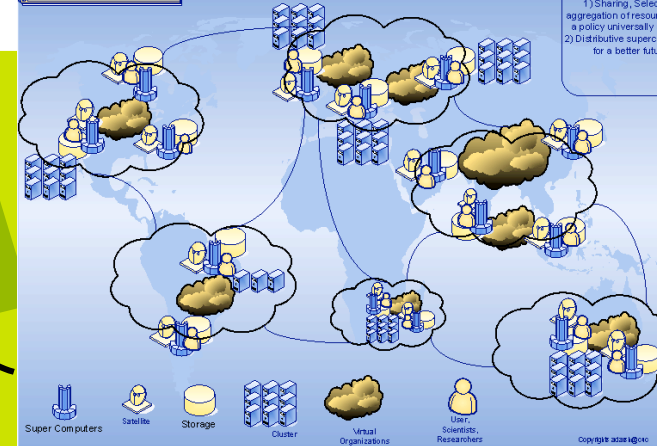
Personalized & Online Education



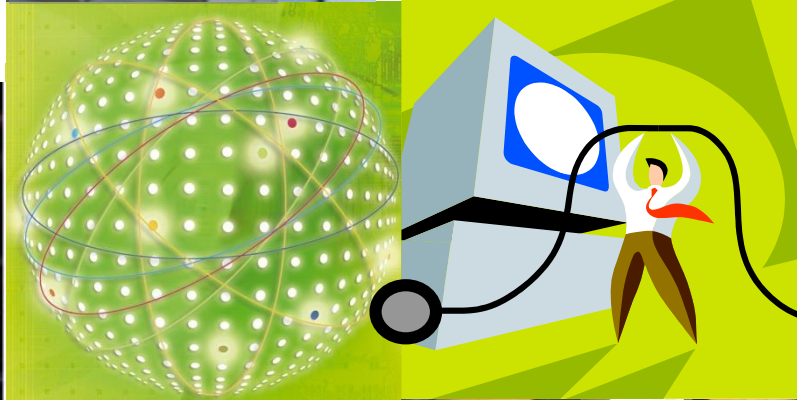
Business Services



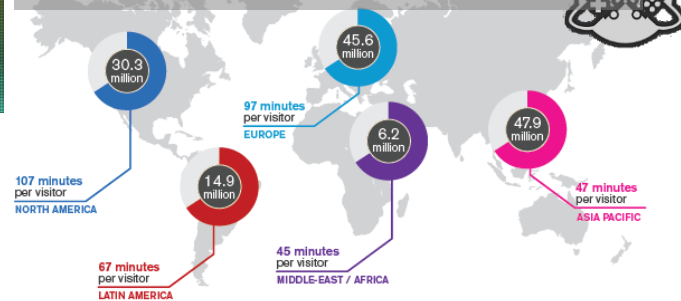
Grid Computing



Big Science



Online Gaming



AVERAGE DAILY ONLINE GAMERS WORLDWIDE

Source: comScore MMX, Worldwide, April 2013, Age 15+



BIG DATA



Factories Powering the Goods Economy and Better Living Standards



Creator



Factory (1980)



Consumer



Datacenters = Digital Factories Powering the Digital Economy and Better Living Standards



Creator



Datacenter (2010)



Consumer

We want more of this

“15% ICT market is simple DC services”

“Already 60+ bn.€/year”

“Consume more energy than the transport industry”

We want less of this (and other issues raised by DCs)



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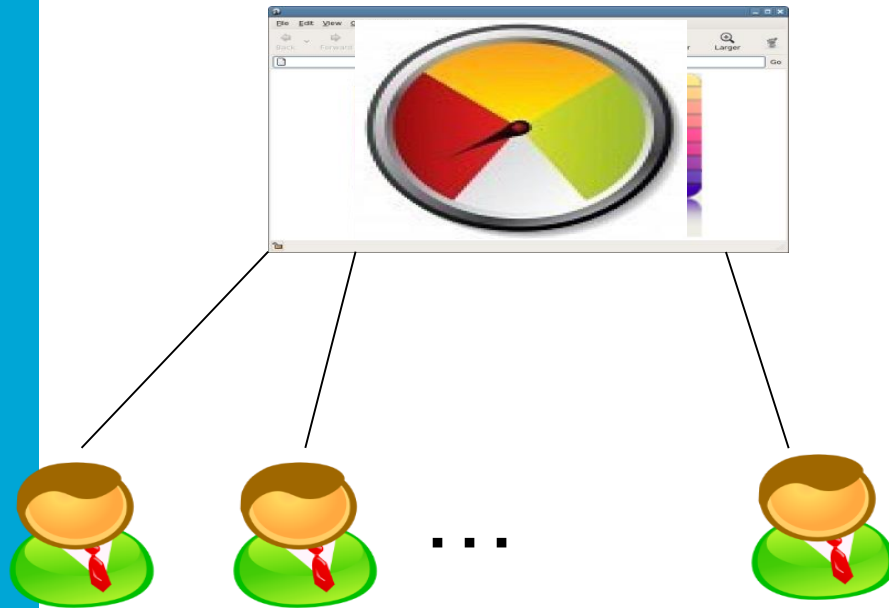
Joe Has an Idea (\$\$\$)



Solution #1

Buy then Maintain

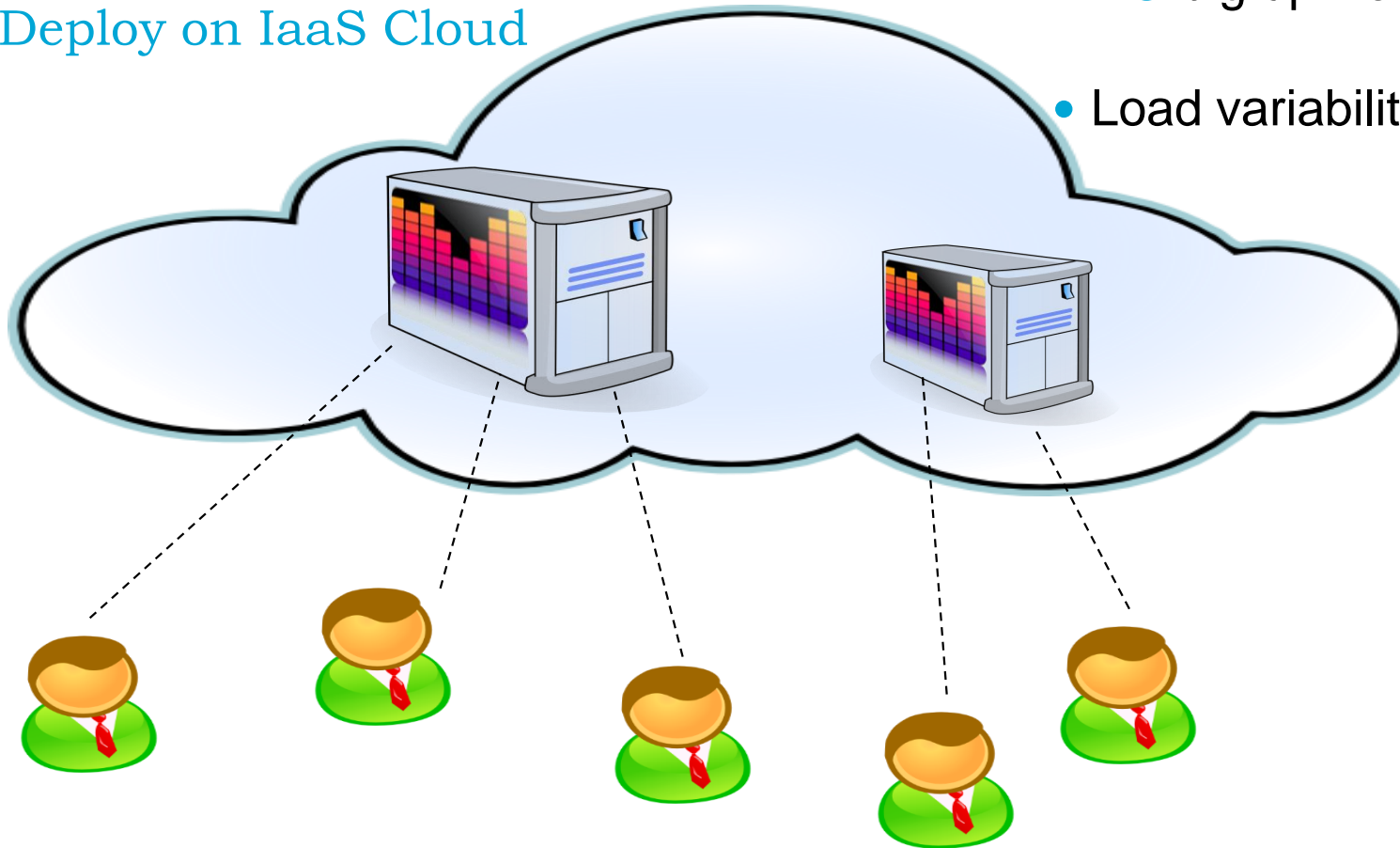
- Big up-front commitment
- Load variability: **NOT** supported



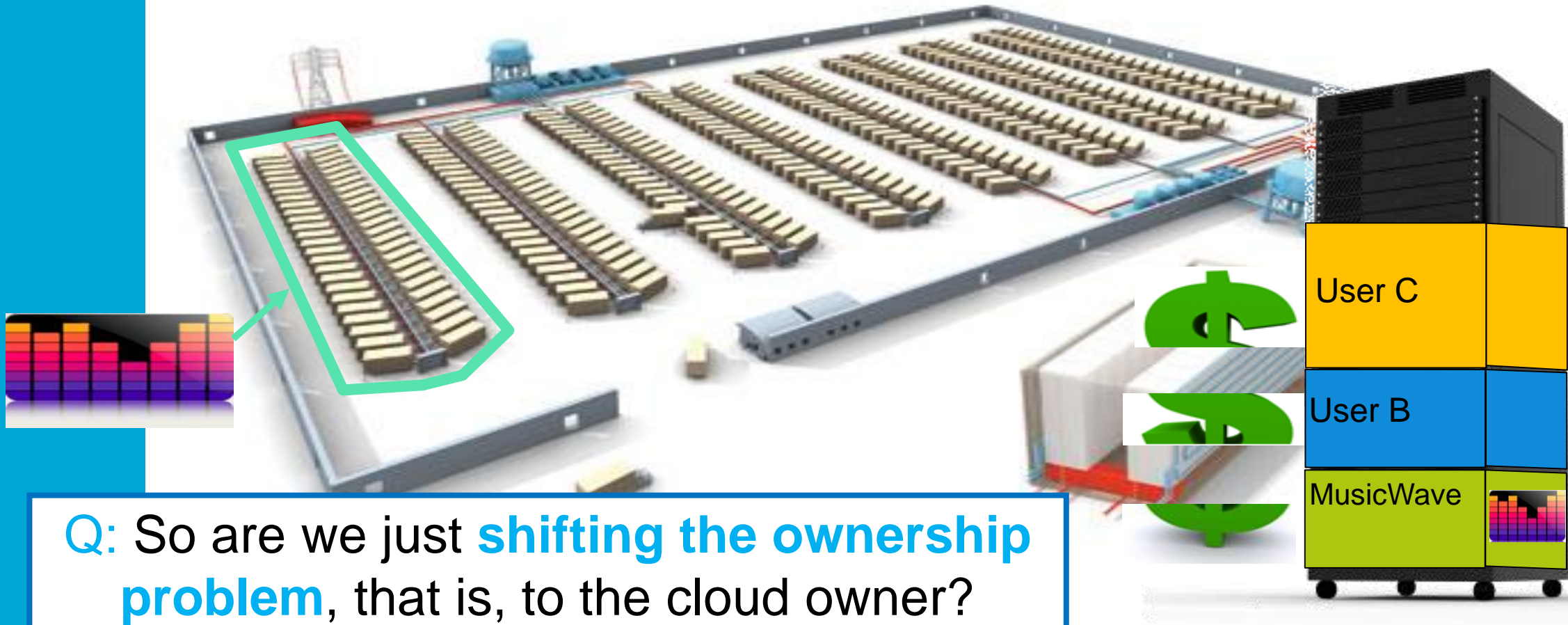
Solution #2

Deploy on IaaS Cloud

- NO big up-front commitment
- Load variability: supported



Inside a Cloud Datacenter: Infrastructure as a Service



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The Cloud Owner Perspective

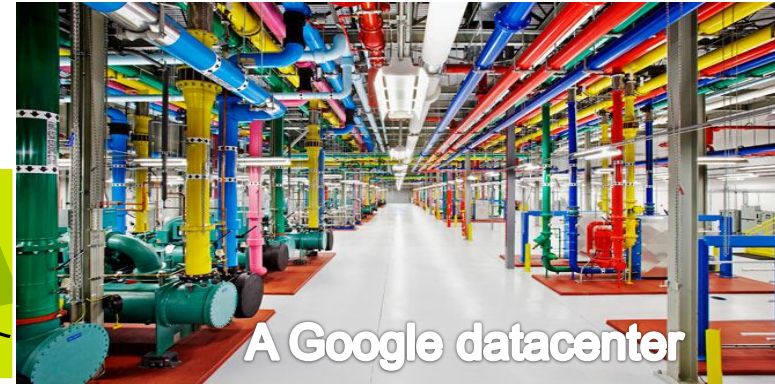
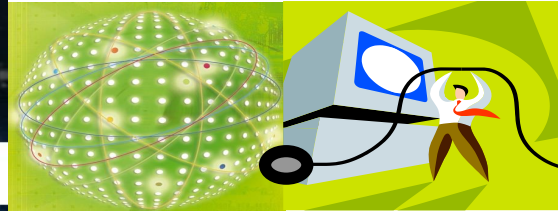
- Build the datacenter
- Operate the datacenter



Build the datacenter = Servers + Server Racks +
Intra-Rack Network + Inter-Rack Network

An Entire Floor in a
Google Datacenter

Datacenter = commodity high-performance ICT



Large-scale infrastructure

- High-tech automated software to manage
- Inter-connected computer clusters
- High-end computation, storage, network
- Large memory capacity

“my other computer is a datacenter”



The Pizza-Box Stack

- The 1U server



The Pizza-Box Stack

- The 1U server



The Pizza-Box Stack

- The 1U server



The Pizza-Box Stack

- The 1U server
- The 19" server rack (42U is now standard)
 - Half-racks also common

Q: What is a **half-rack**,
and why is it useful?



The Data Center Network

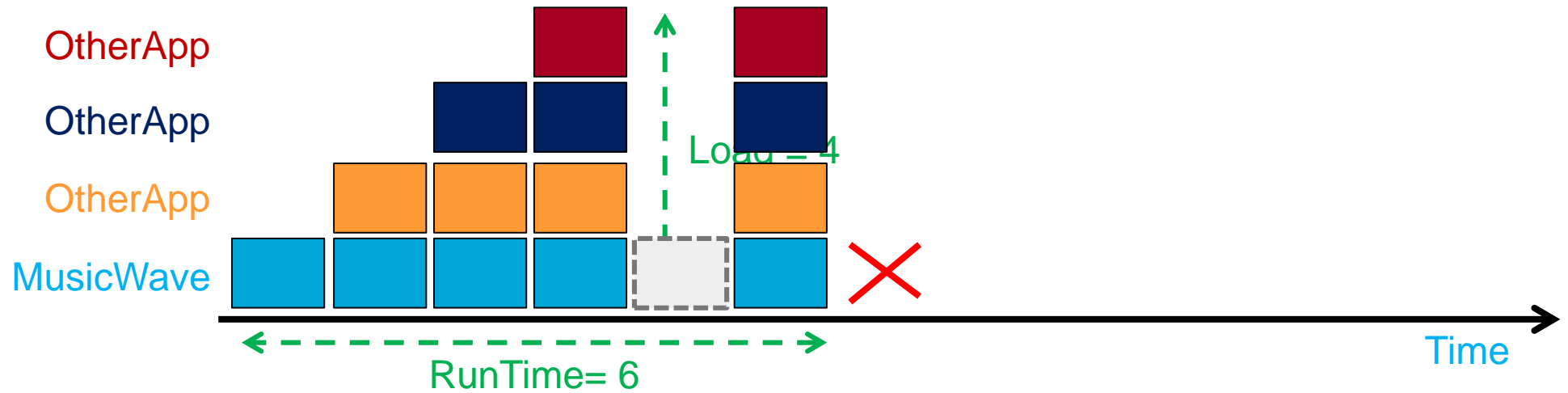
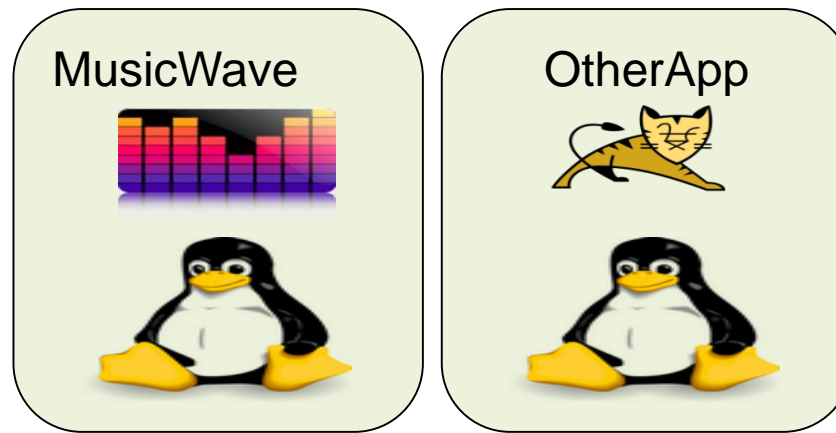
- Network bandwidth per rack
 - 1 x 48-port GigE switch = 40 UP-, 8 DOWN-links

Q: What are the characteristics of **research**, **enterprise**, and **consumer** hardware (and other services)?

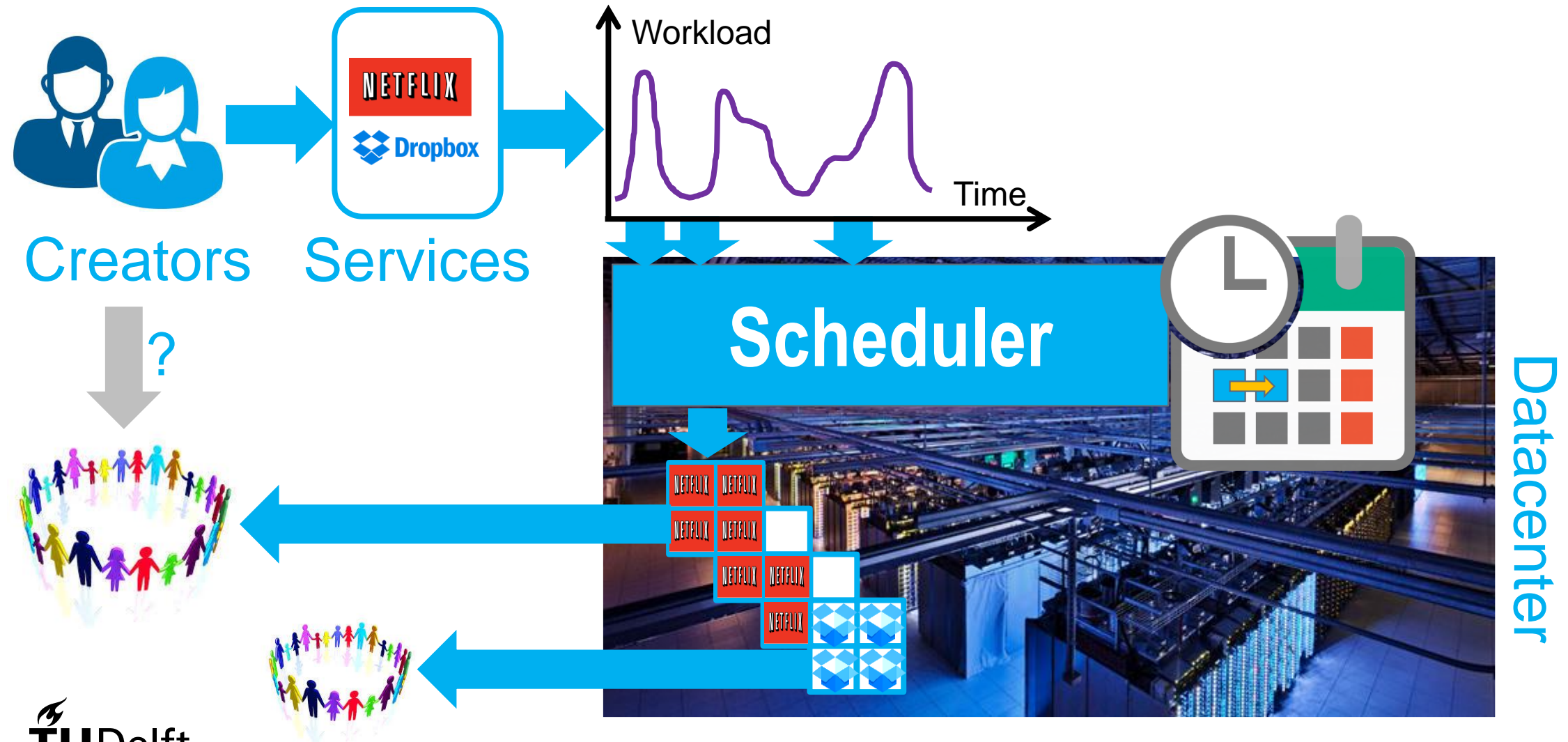


- Network bandwidth per socket
 - (consumer) 100 Mbps for 1 GigE rack switch
 - (enterprise) 1 Gbps for 10 GigE rack switch
 - (enterprise) 10 GBps for ncHT3 (supercomputing class)
 - (research) 1 Tbps! ~100 GBps optical (not yet production-ready)

Workload



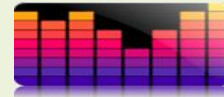
Current Technology: What Is A Scheduler?



Resource Sharing Models

Grids
Space-Sharing

MusicWave



IaaS Clouds
Time-Sharing

Q: Which one is better?

MusicWave



OtherApp



Host OS



OtherApp



MusicWave



OtherApp



Host OS



Virtualization

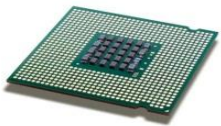
Applications



Guest OS



Virtual Resources



VM Instance

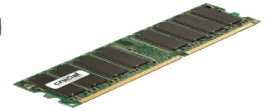
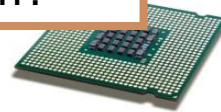
Applications



Guest OS



Virtual Resources



VM Instance

Q: What is the problem?

Virtualization

Host OS



The Cloud User Perspective

- Lease the resources
- Use the resources

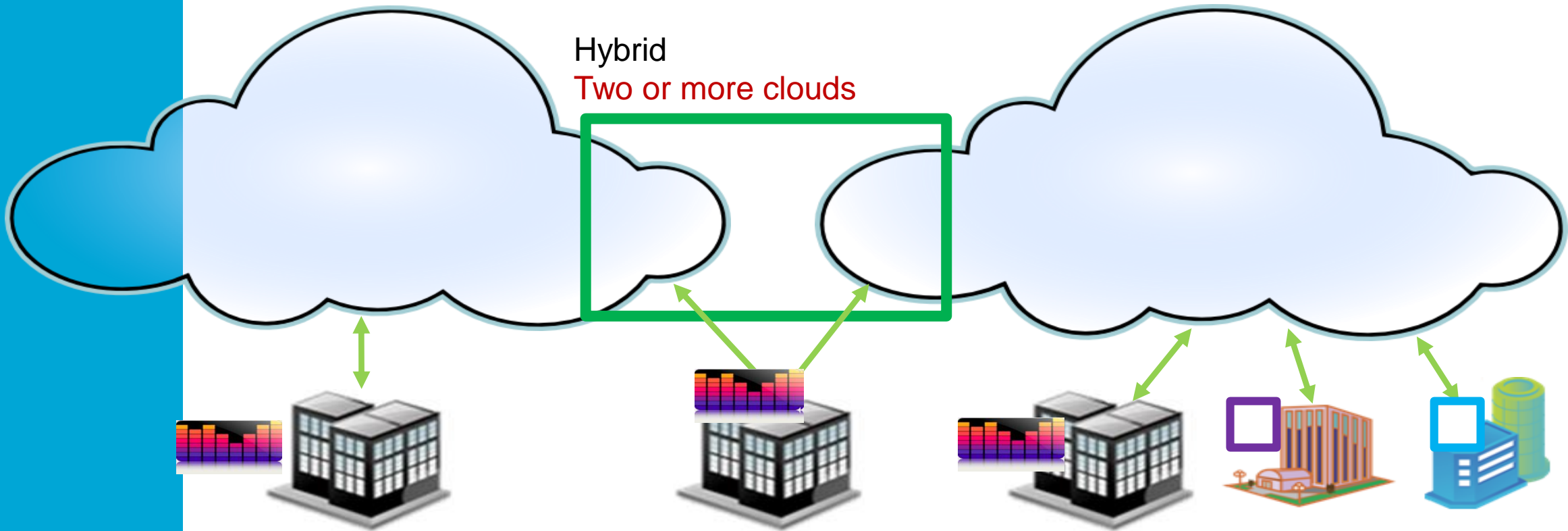
Where to Lease Resources From?

IaaS Cloud Deployment Models

Private
On-premises

Public
Off-premises

Hybrid
Two or more clouds


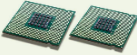
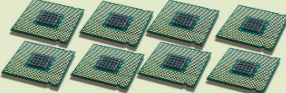


(Source: A. Antoniou, MSc Defense, TU Delft, 2012. Original idea: Mell and Grance, NIST Spec.Pub. 800-145, Sep 2011.)

Use Case: Amazon Elastic Compute Cloud (EC2)



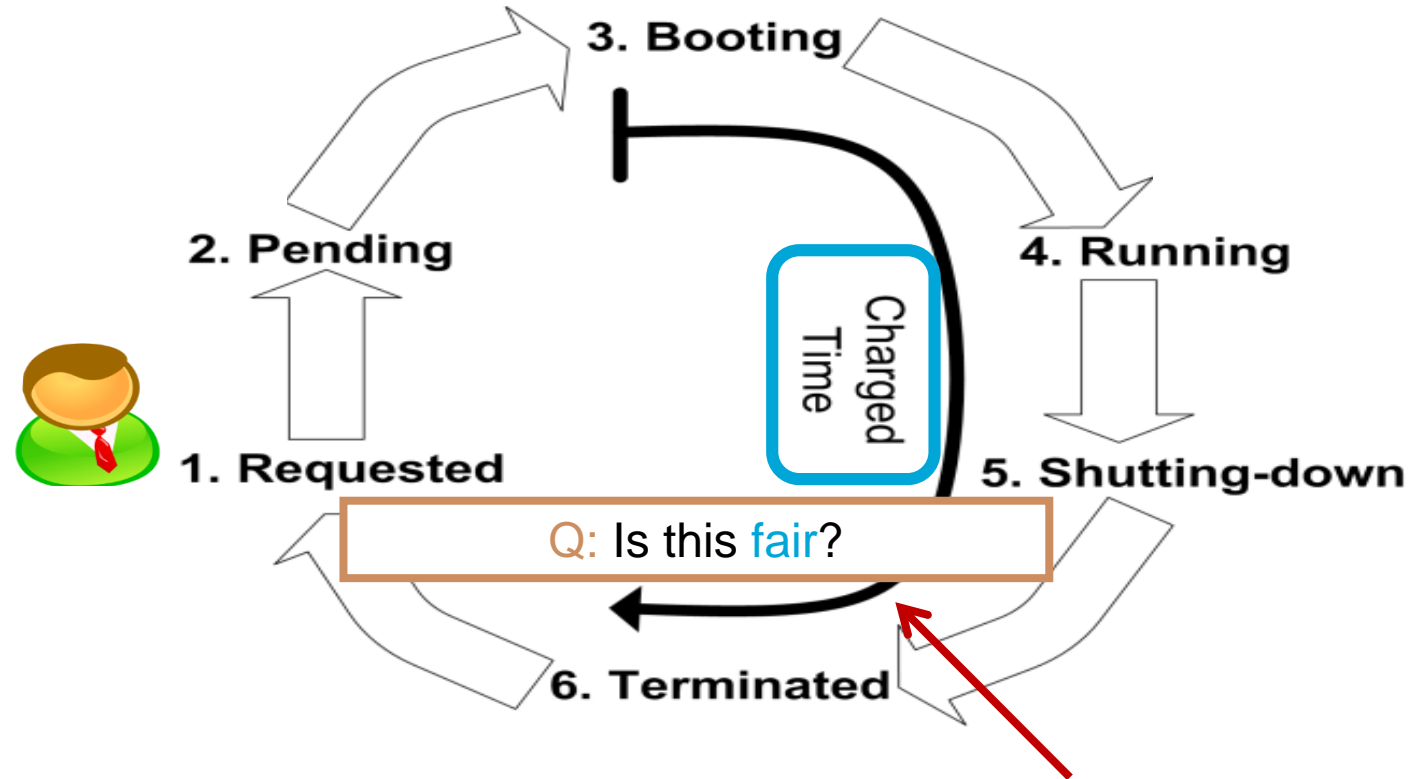
- Prominent IaaS provider
- Datacenters all over the world
- Many VM instance types

Instance	Capacity	US\$/hour
m1.small		0.10
m1.large		0.38
c1.xlarge		0.76

- Per-hour **charging**
- **Auto-scaling with simple policies**

What Does It Mean To Lease A Resource?

The Virtual Machine Lifecycle

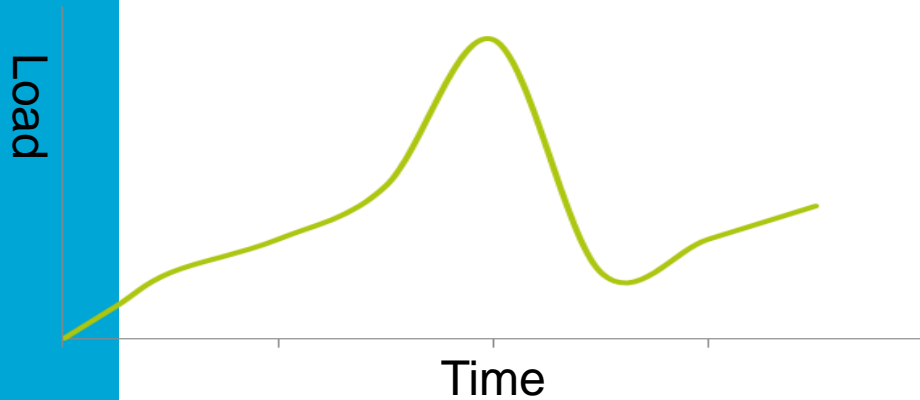
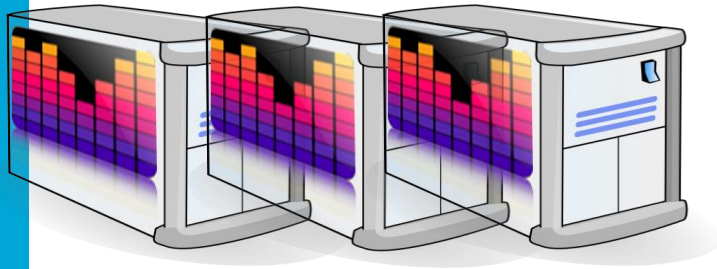


At this scale, computer science is also about ethics, law, society, etc.

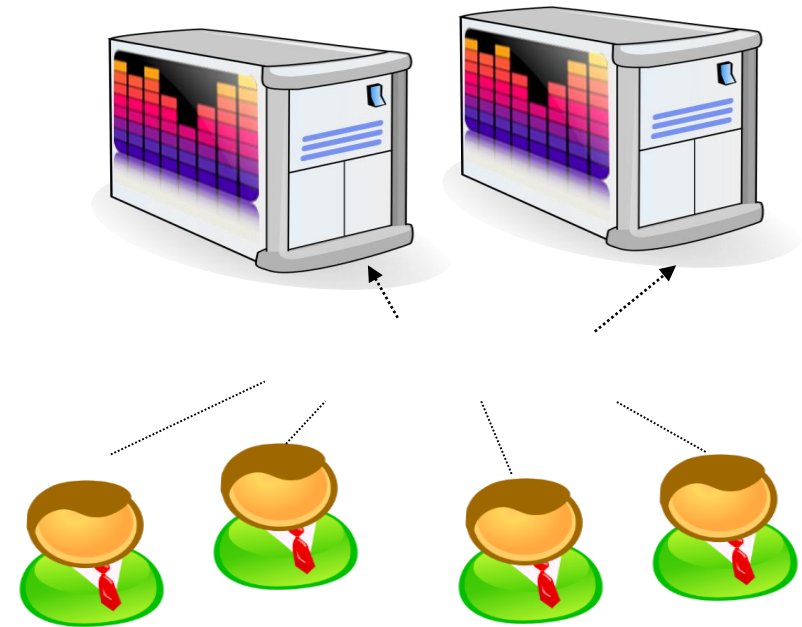
Provisioning and Allocation of Resources

Q: How do service creators get resources?

Provisioning



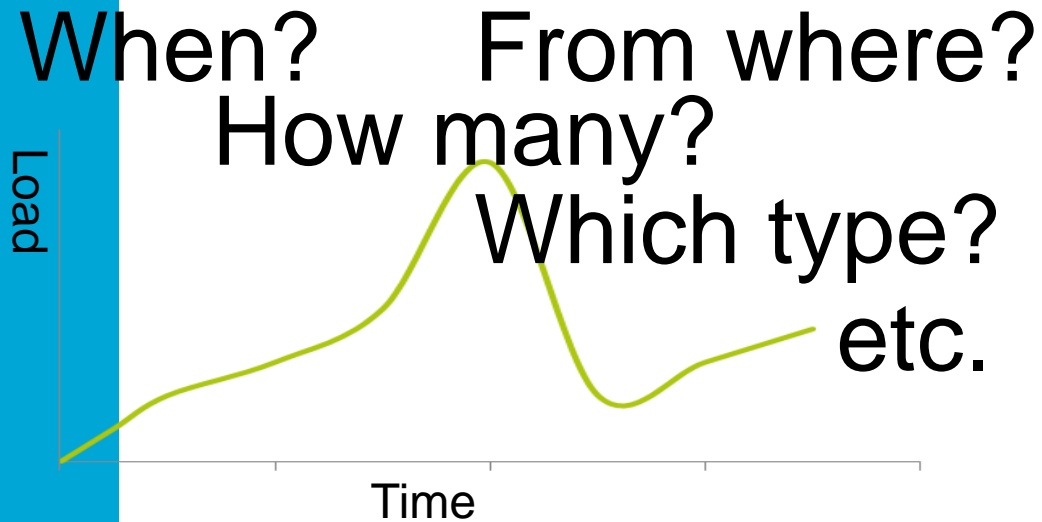
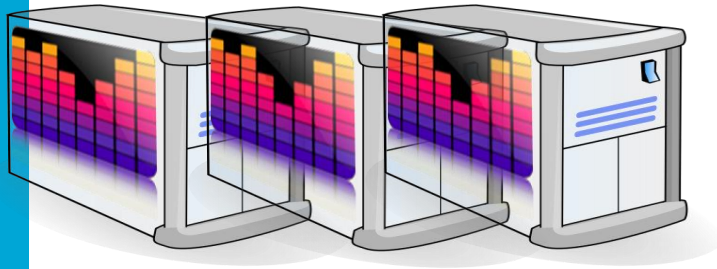
Allocation



Provisioning and Allocation *Policies*

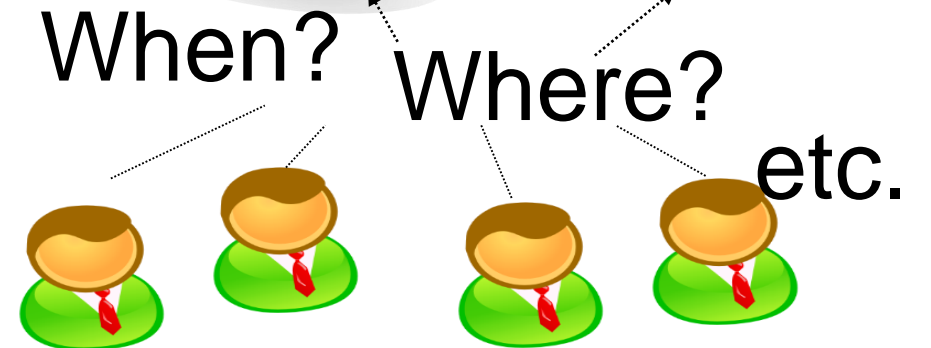
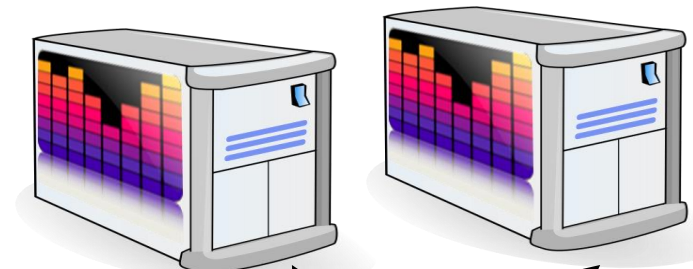
Q: How many policies exist?

Provisioning

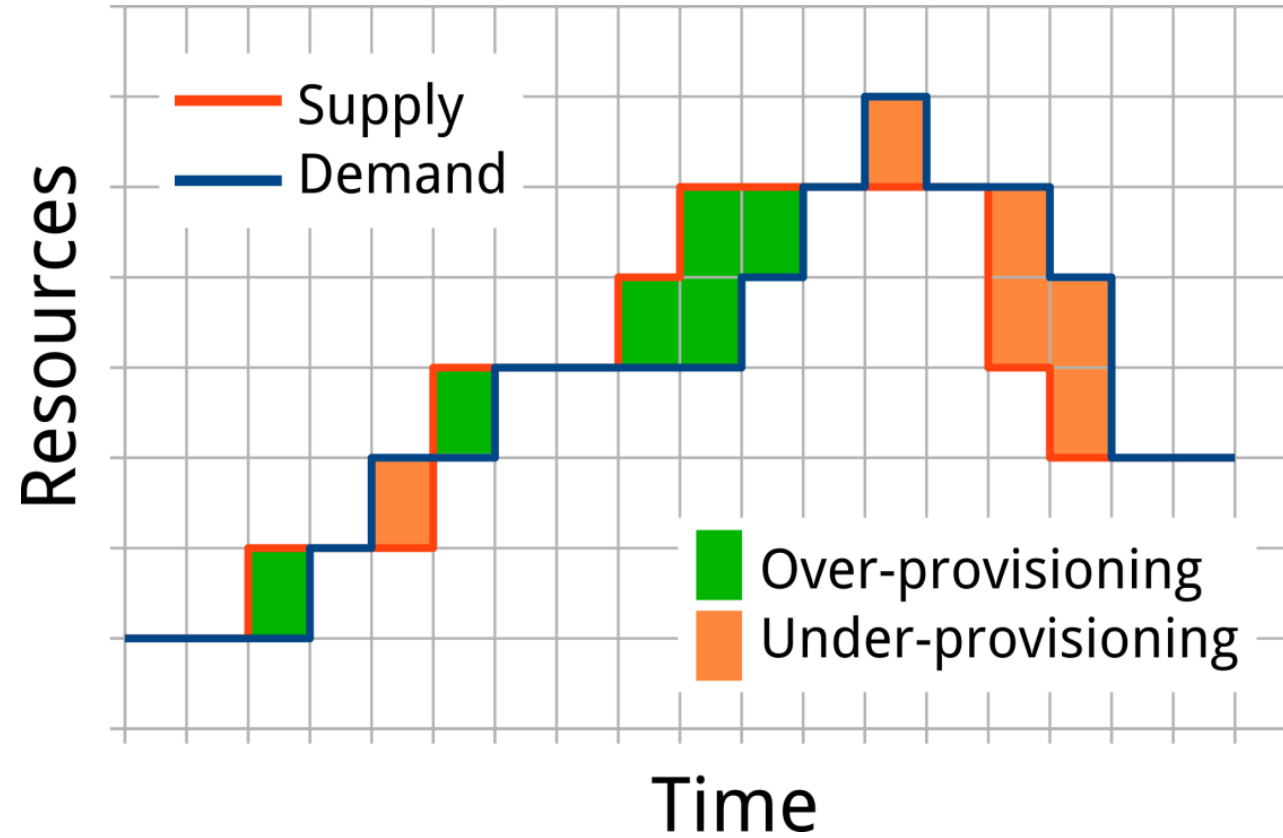


Q: How to select a policy?

Allocation



Auto-Scalers = automatically provision resources, on-demand



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20' — **A Delft View on Datacenters**

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- **The main challenges and techniques**

35' — **Making Clouds Tick**

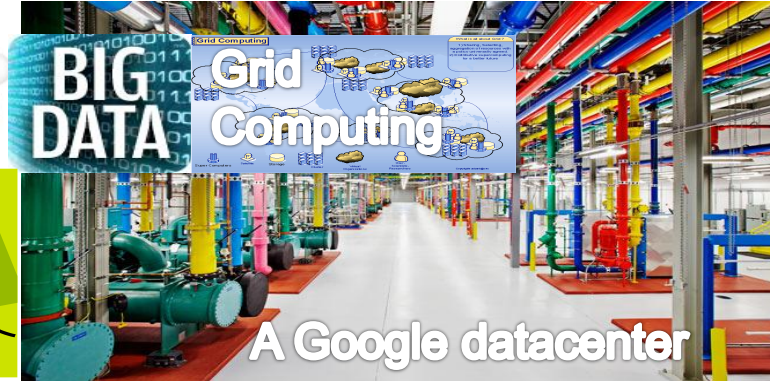
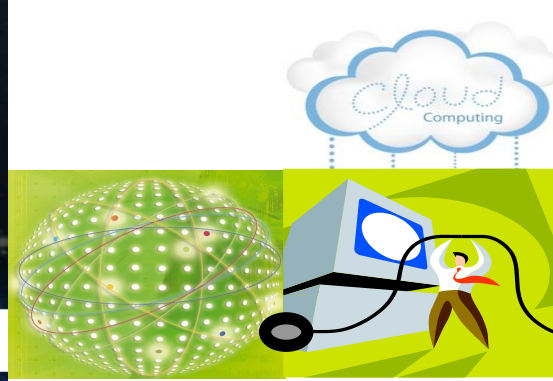
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10' — Reality Check

Here or @home

Interactive

Scientific Challenges to Get This Done



How to massivize?

- Super-scalable, super-flexible, yet efficient ICT infrastructure
- End-to-end automation of large-scale, simple and complex processes
- Dynamic, compute- and data-intensive workloads
- Evolving, heterogeneous hardware and software
- Strict performance, cost, energy, reliability, and fairness requirements
- ... all these, without needing much expertise from customers

↖ There's a lot we don't know how to do yet...
you can help!

The Scheduling Challenge



Cloud operator:

**Which resources to lease?
Where to place? Penalty v reward?**

**Need scheduling policies for both
the cloud user and the cloud operator**

Cloud customer:

**Which resources to lease?
When? How many? When stop?
Utility functions?**

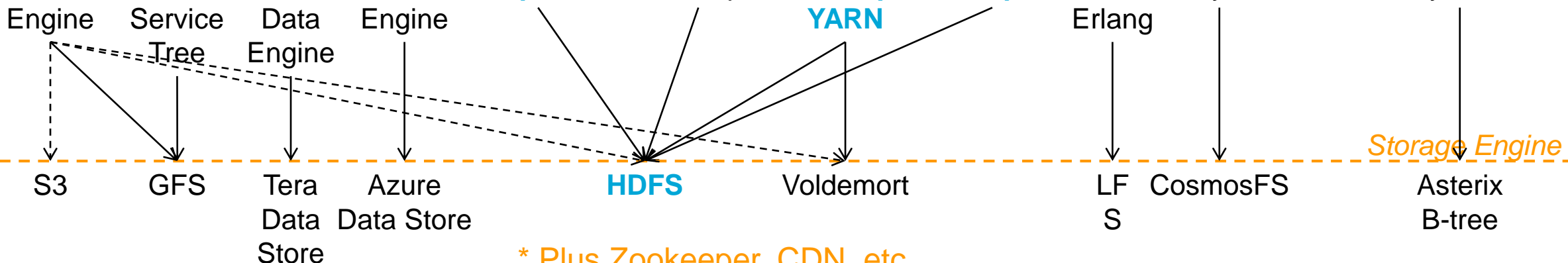


The Ecosystem Navigation Challenge

High-Level Language

Flume BigQuery SQL Meteor JAQL Hive Pig Sawzall Scope DryadLINQ AQL

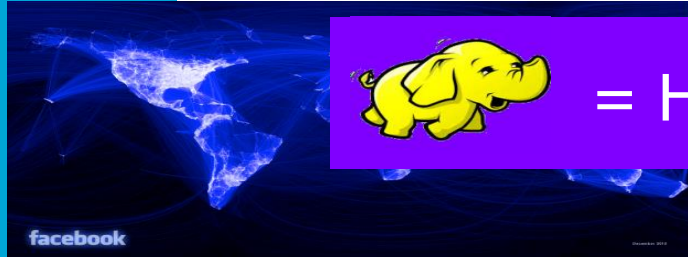
**Need to support real users who choose their tools:
batch, workflows, stream, transactions, ...**



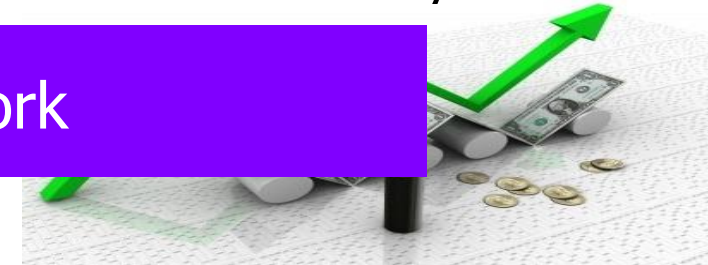
The “Big Cake” Challenge In the Datacenter

Online Social Networks

Financial Analysts



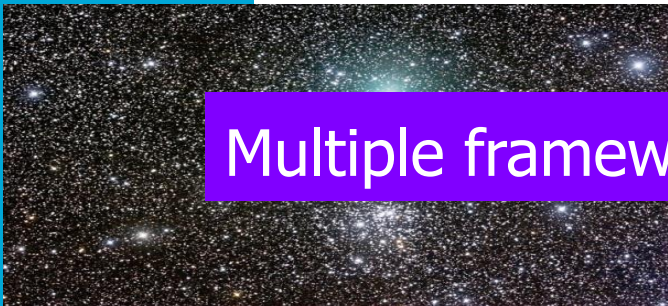
= Hadoop / MapReduce framework



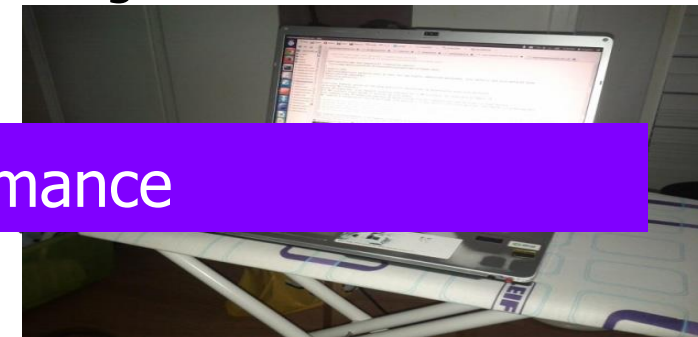
Need multi-tenant, self-aware schedulers and resource managers

Universe Explorers

Big Data Enthusiast



Multiple frameworks = Isolation, especially performance



Jevons Effect: More Efficient, Less Capable?

Over 500 YouTube videos have at least 100,000,000 viewers each.

**Need to be more efficient in how we use our resources,
(also educate others to not abuse “infinite” capacity)**

PSY Gangnam consumed ~500GWh

= more than entire countries* in a year (*41 countries),

= over 50MW of 24/7/365 diesel, 135M liters of oil,

= 100,000 cars running for a year, ...

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The Scheduling Challenge



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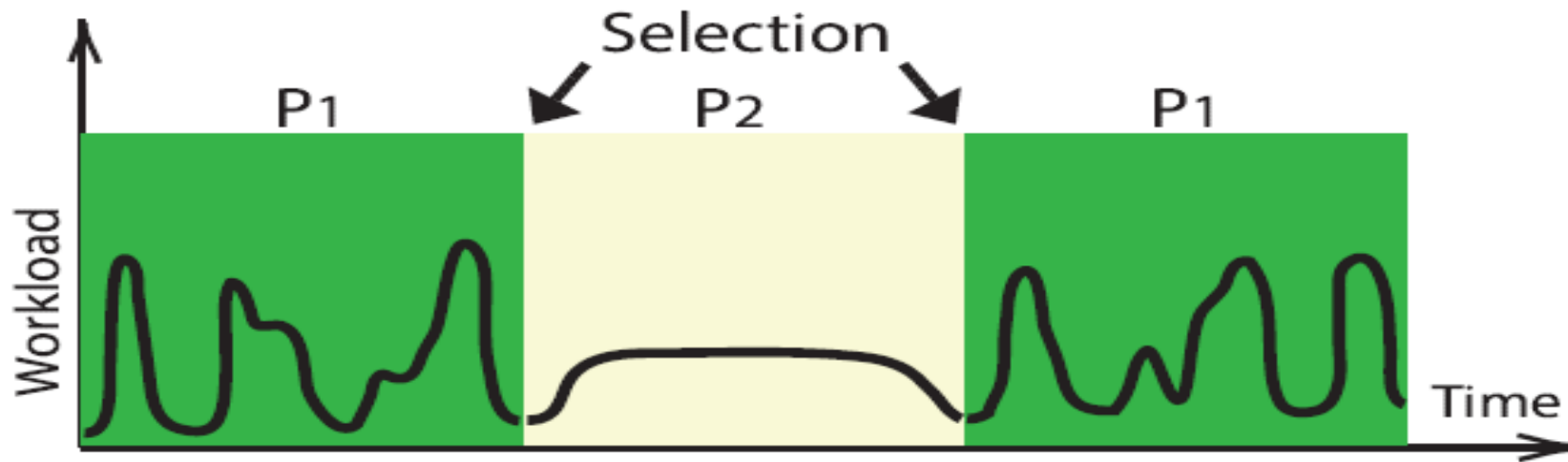
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Portfolio Scheduling, In A Nutshell



- Create a set of scheduling policies
 - Resource provisioning and allocation policies for datacenters
- Online selection of the active policy, at important moments

Portfolio Scheduling: Process

Which policies to include?

Creation

Reflection

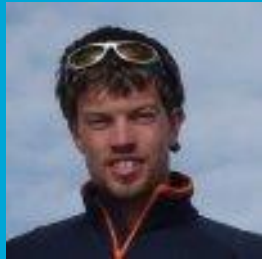
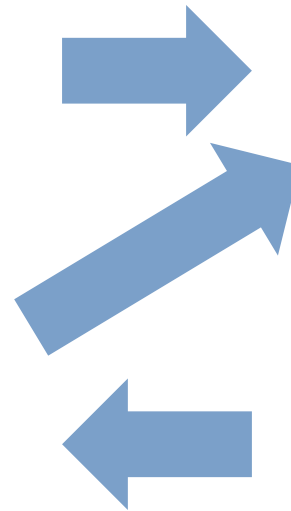
Which changes to the portfolio?

Which policy to activate?

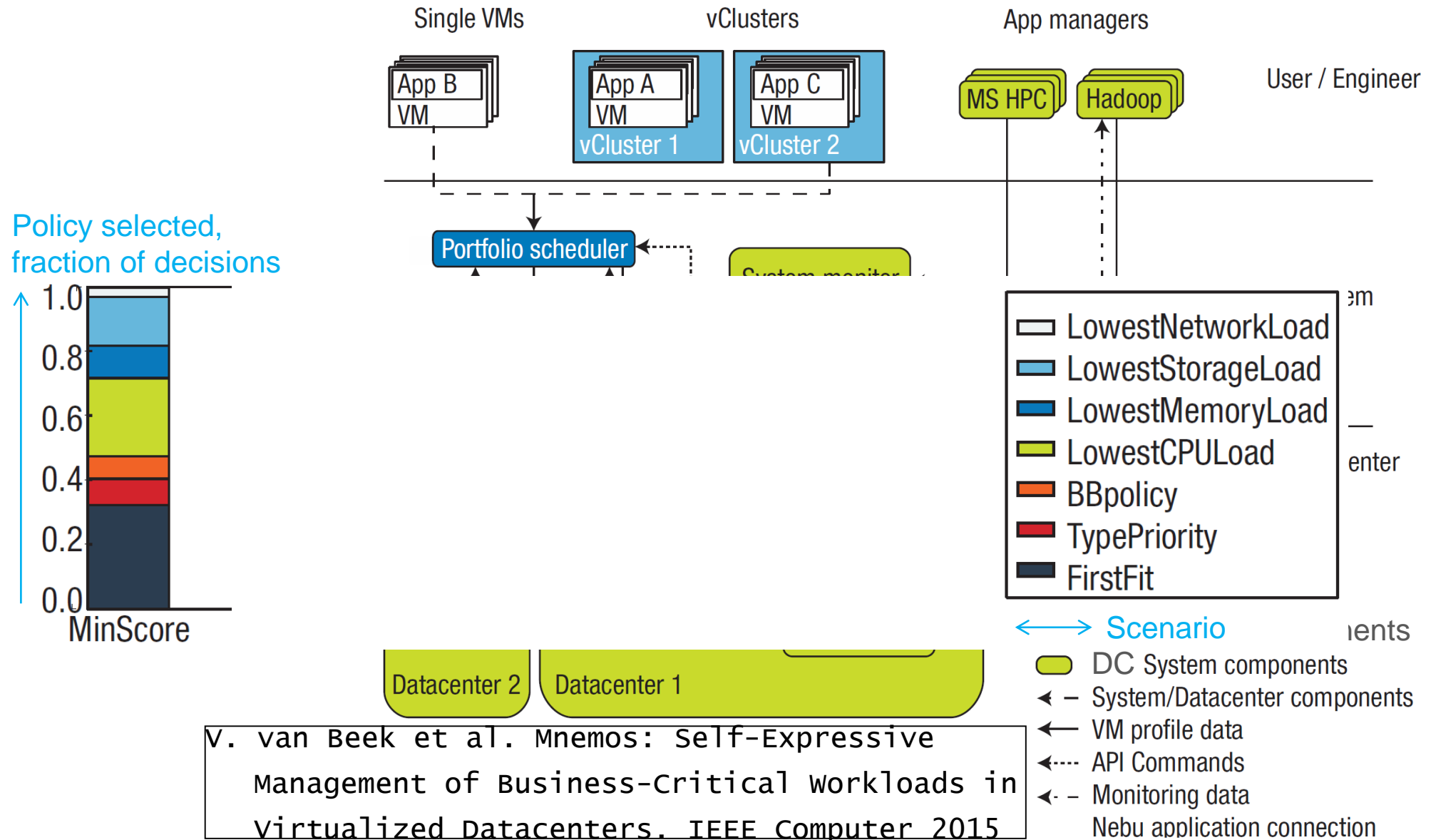
Selection

Application

Which resources? What to log?



Portfolio Scheduling in Practice



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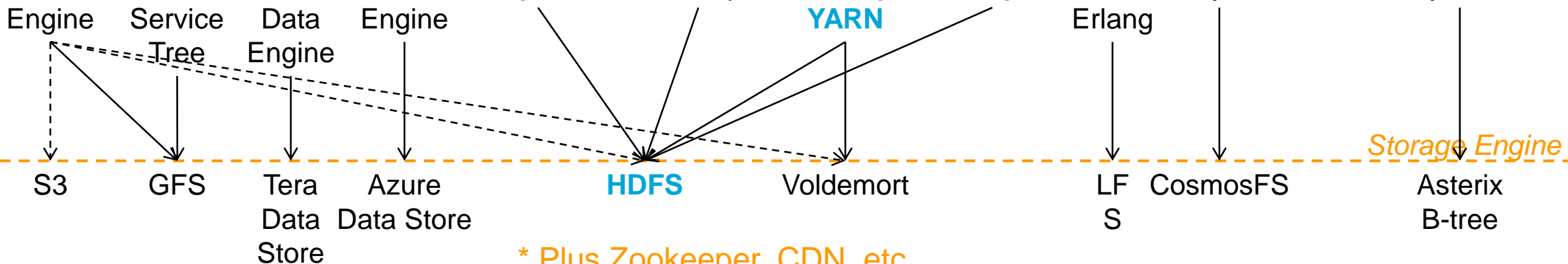
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The Ecosystem Navigation Challenge

High-Level Language

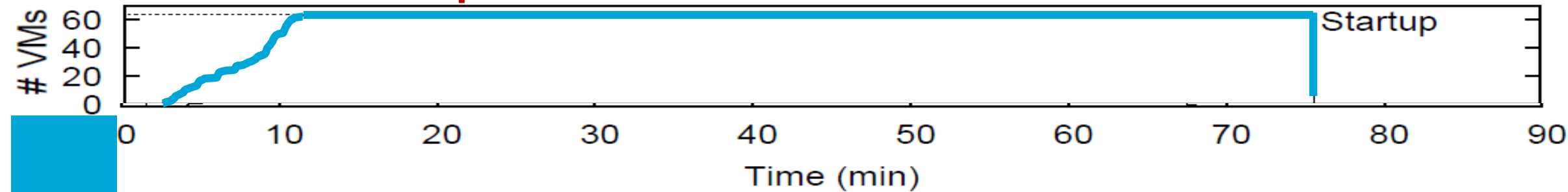
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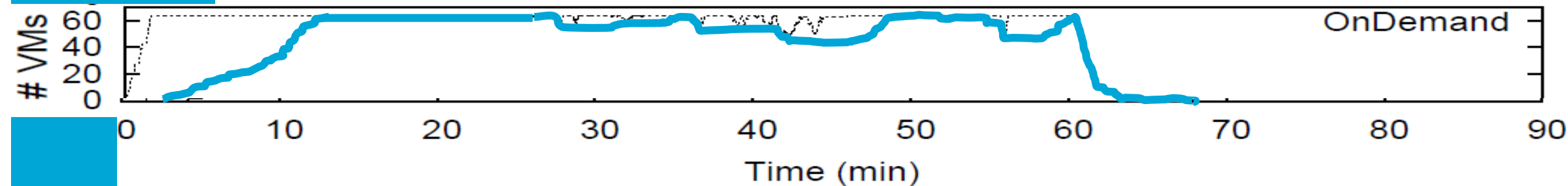


Use Case: Provisioning Policies, Compared

Startup



OnDemand






Requested Instances -----

Accessible Instances —————

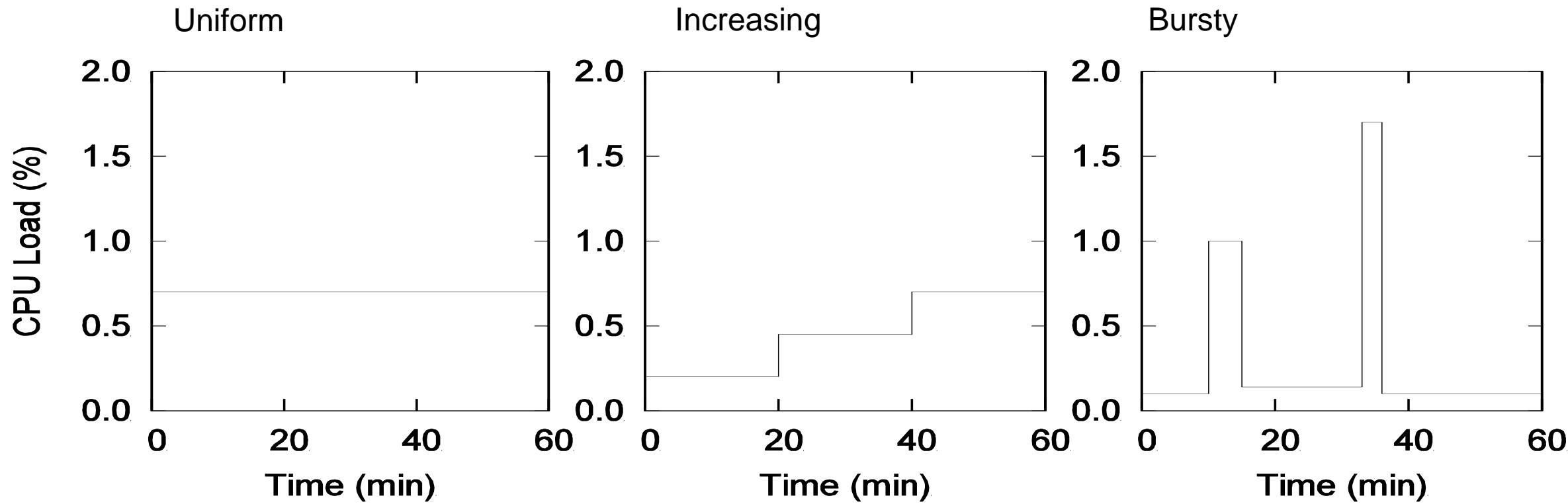
Use Case: Provisioning Policies, Compared

Environments (values for 2012 study, 2016 study larger)

System	Hardware	VIM	Hypervisor	Max VMs
DAS4/Delft	20 Dual quad-core 2.4 GHz 24 GB RAM 2x1 TB storage	OpenNebula	 KVM	64
FIU	7 Pentium 4 3.0 GHz 5 GB RAM 340 GB Storage	OpenNebula	 Xen™	7
Amazon EC2	unkown/various	-	 Xen™	20

Use Case: Two Provisioning Policies, Compared

Workloads



Use Case: Two Provisioning Policies, Compared

Metrics for comparison

- Job Slowdown (**JSD**): Ratio of actual runtime in the cloud and the runtime in a dedicated non-virtualized environment

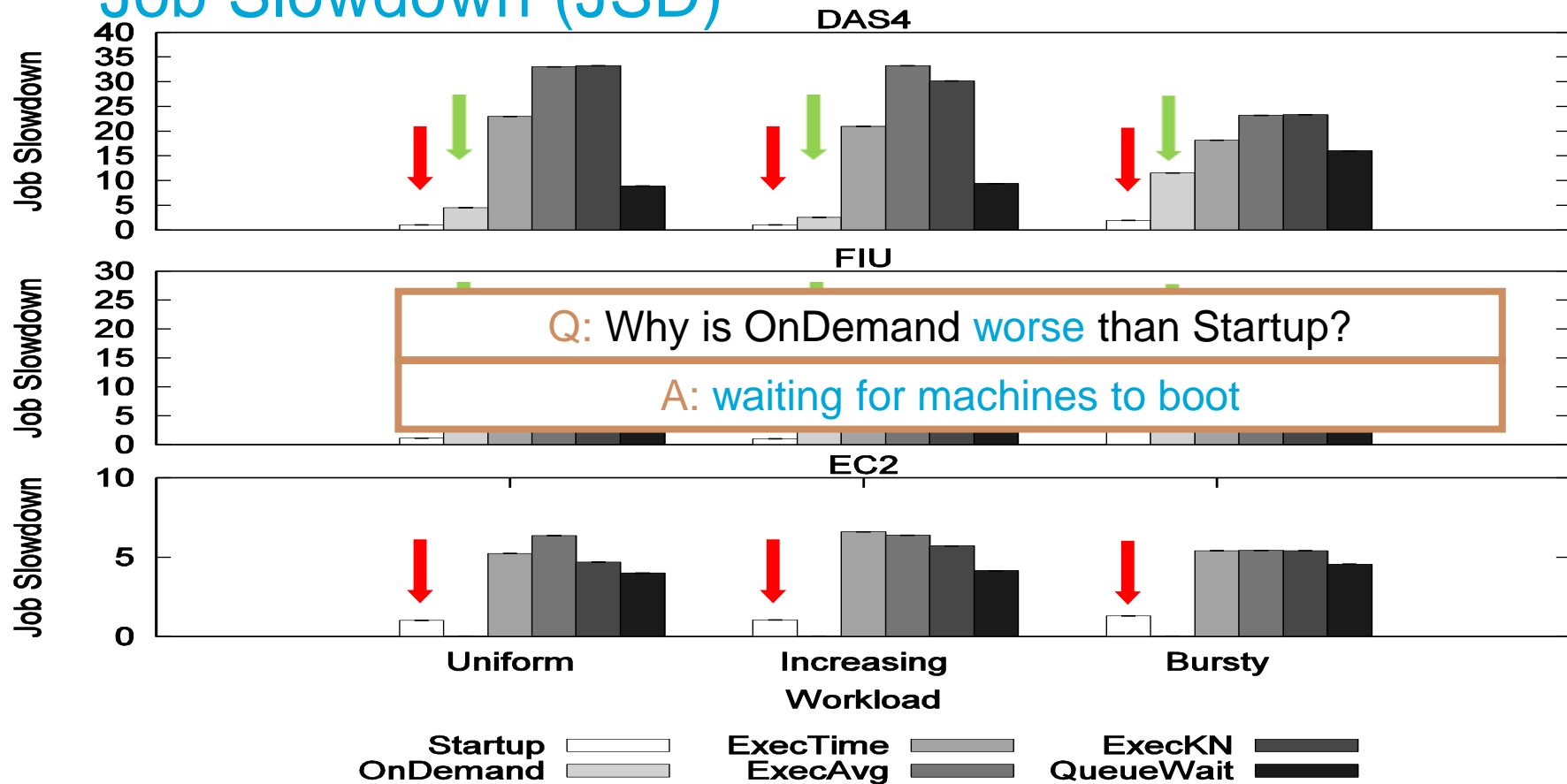
Q: Charged cost vs Total RunTime?

- Charged Cost (**C_c**)
$$C_c(W) = \sum_{i \in \text{leased VMs}} [t_{stop}(i) - t_{start}(i)]$$

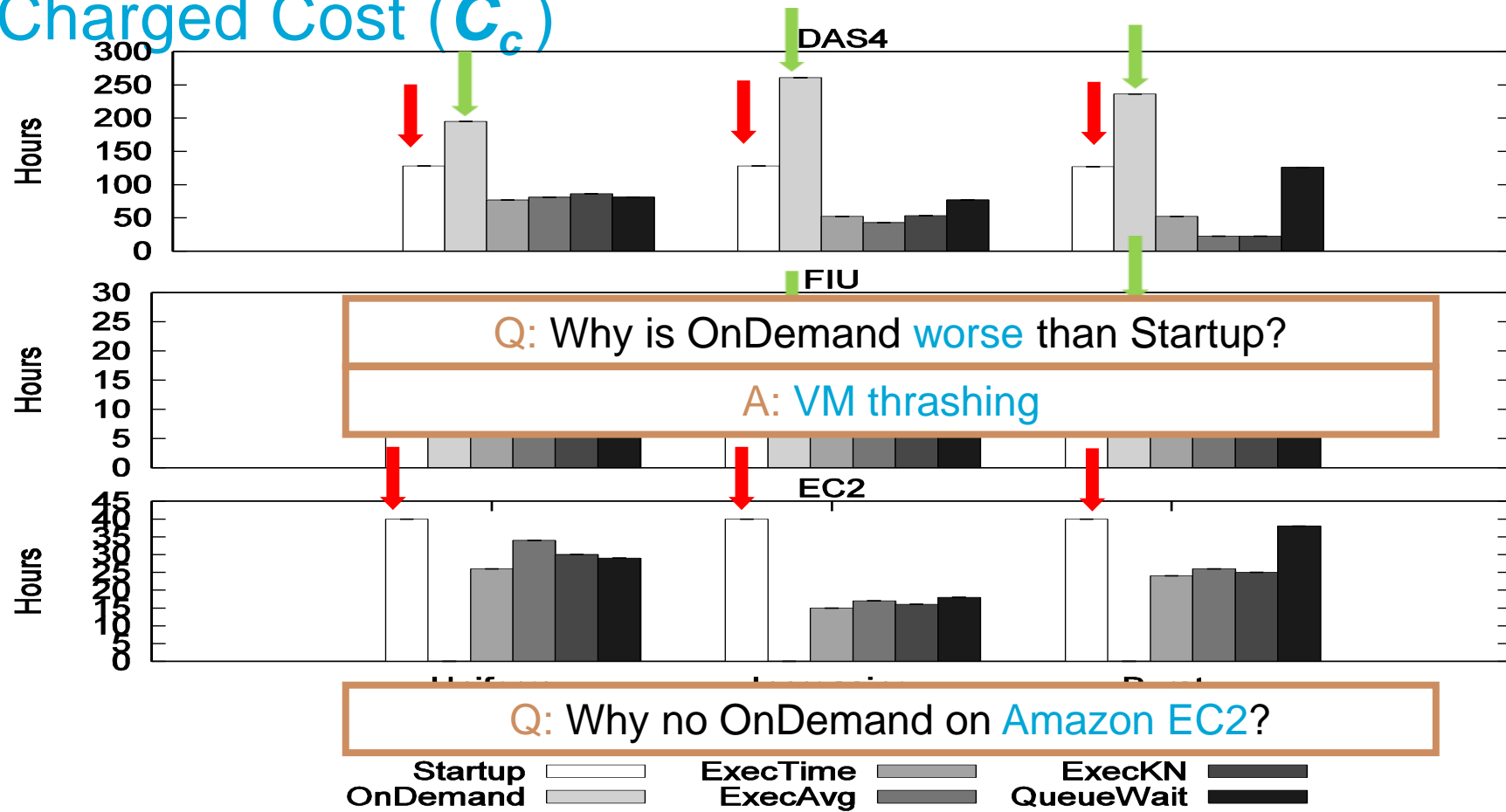
- Utility (**U**)
$$U(W) = \frac{SU_1(W)}{C_c(W)}$$

Use Case: Many Provisioning Policies, Compared

Job Slowdown (JSD)



Use Case: Many Provisioning Policies, Compared Charged Cost (C_c)



Jul 13, 2017

With SPEC RG Cloud Group: Currently Conducting Largest Auto-Scale Study



Alexey Ilyushkin

Challenges for auto-scalers across many application domains

- **Scientific workflows** have varying resource requirements
- **Big data apps** use HDFS, which is difficult to scale
- A **complex web-server** consists of many components



Graph-Processing Platforms

- Platform: the combined hardware, software, and programming system that is being used to complete a graph processing task



**Which to choose?
What to tune?**



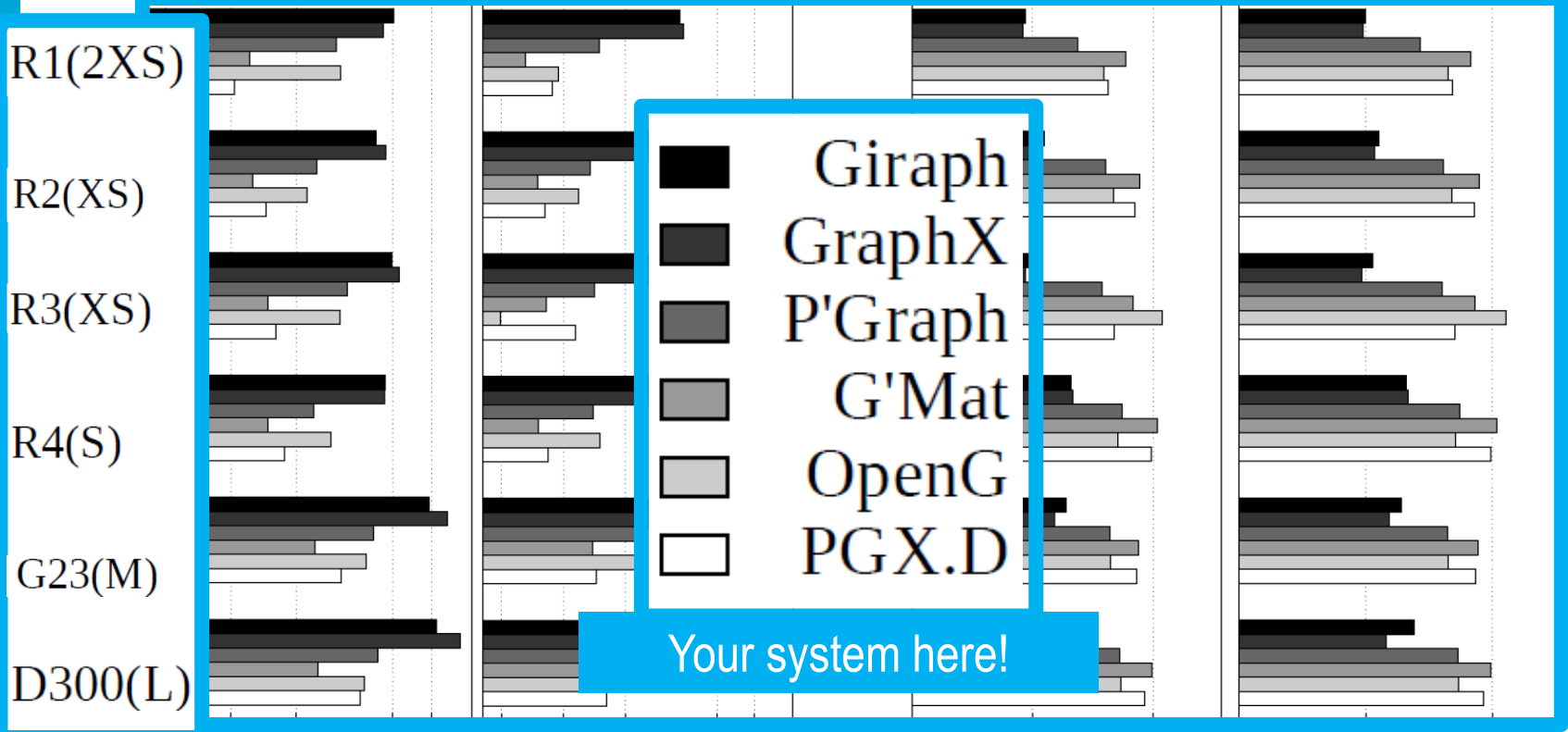
Graphalytics, in a nutshell

- An LDBC benchmark*
- Advanced benchmarking harness
- Diverse real and synthetic datasets
- Many classes of algorithms
- Granula for manual choke-point analysis
- Modern software engineering practices
- Supports many platforms
- Enables comparison of community-driven and industrial systems



Graphalytics Capabilities: An Example

Graphalytics enables deep comparison of many systems at once, through diverse experiments and metrics



Diverse datasets

PR

BFS

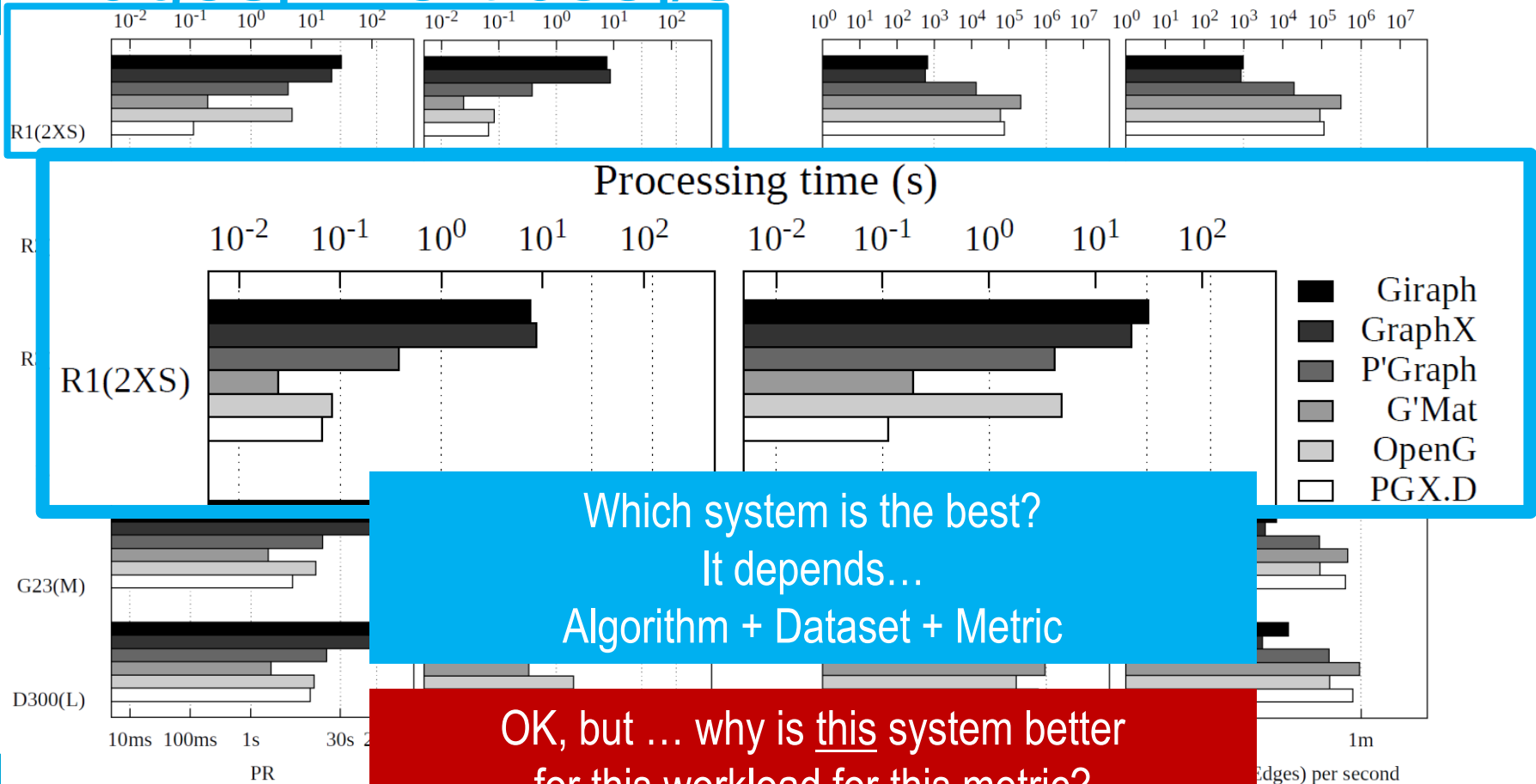
Diverse algorithms

Edges per second

(Vertices + Edges) per second

Diverse metrics

Processing time (s) + Edges[+Vertices]/s

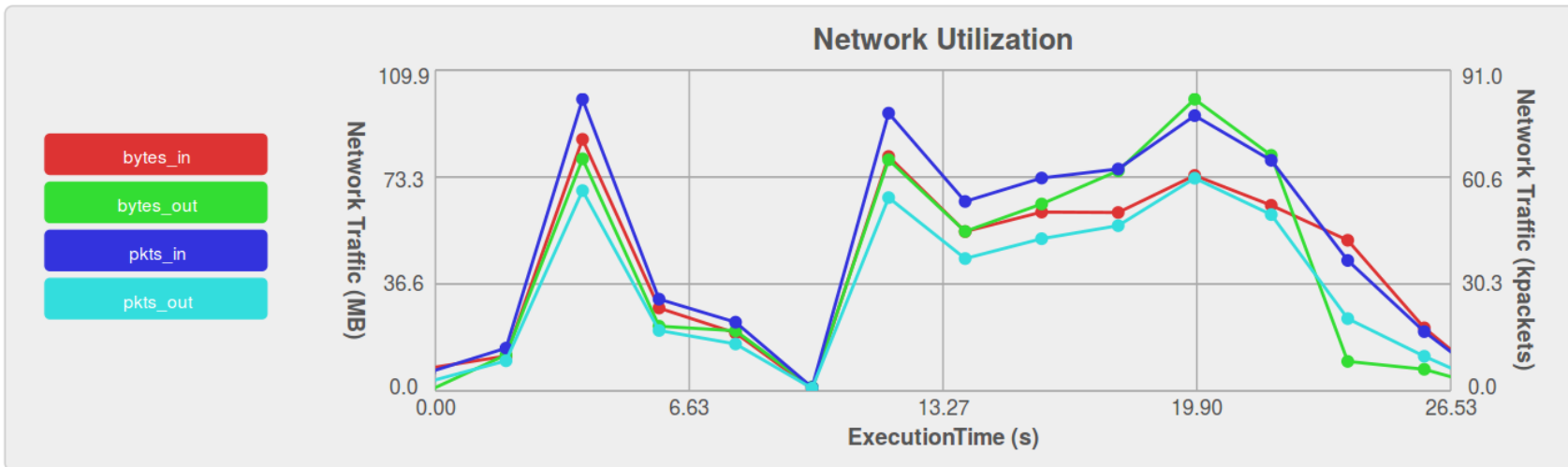
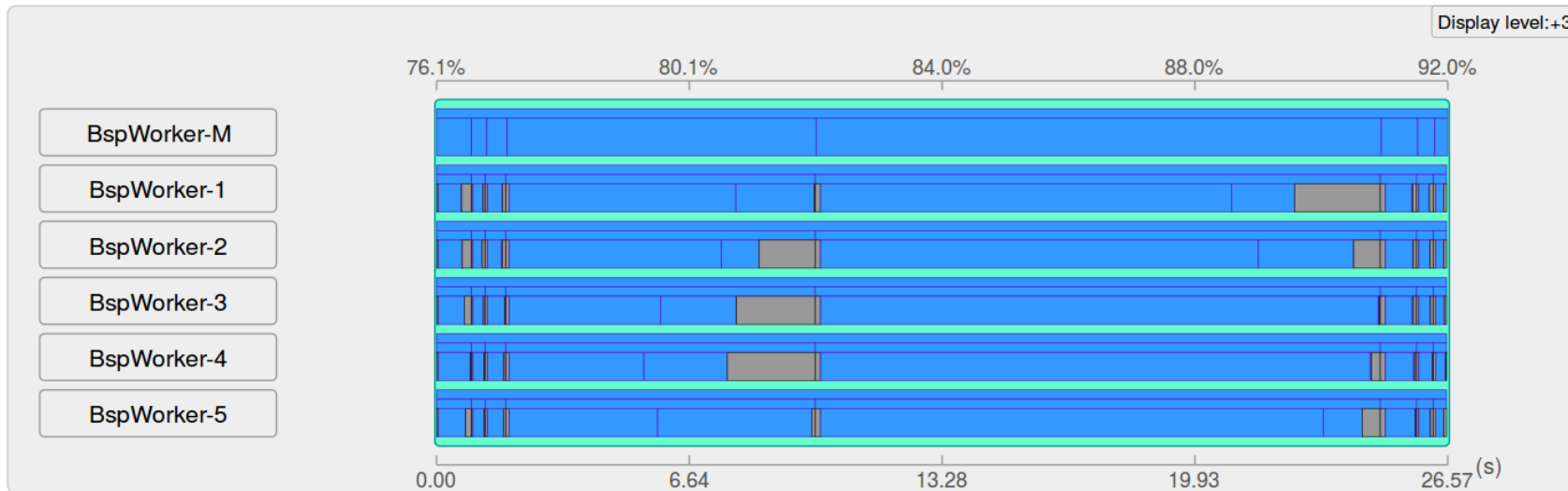


Which system is the best?
It depends...
Algorithm + Dataset + Metric

OK, but ... why is this system better for this workload for this metric?

Granula Visualizer

Portable choke-point analysis for everyone!



Intro to Cloud Computing



5' — Pitch on Datacenter-Based Cloud Computing

5' — The Golden Age of Datacenters

20' — A Delft View on Datacenters

- The core idea of datacenter computing
- The main enabling technologies for datacenter computing
- The main challenges and techniques

35' — Making Clouds Tick

- Addressing the Scheduling challenge
- Addressing the Ecosystem Navigation challenge
- Addressing the Big Cake challenge
- Addressing the Efficiency challenge

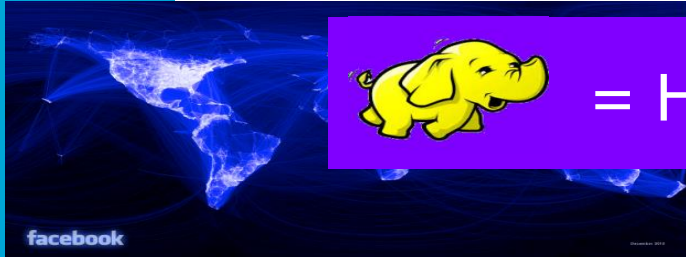
10' — Reality Check

Here or @home

Interactive

The “Big Cake” Challenge In the Datacenter

Online Social Networks



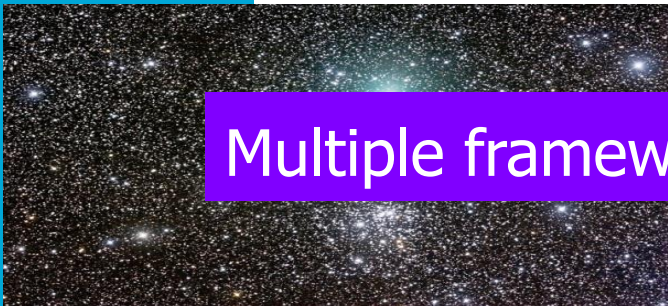
= Hadoop / MapReduce framework

Financial Analysts



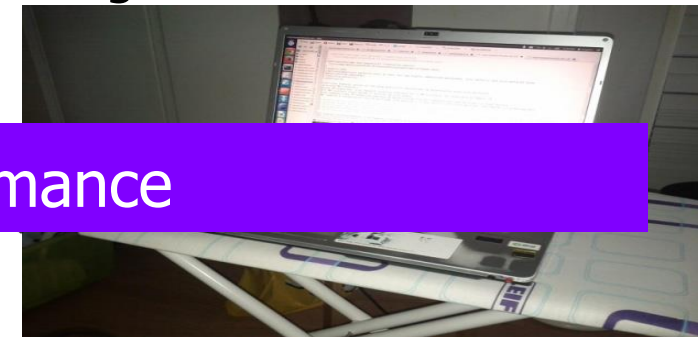
Need multi-tenant, self-aware schedulers and resource managers

Universe Explorers



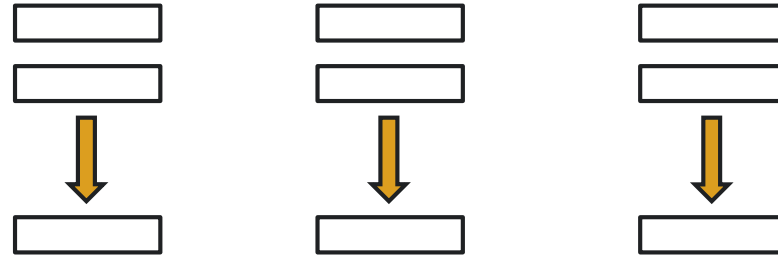
Multiple frameworks = Isolation, especially performance

Big Data Enthusiast



Dynamic Big Data Processing

Fawkes = Elastic MapReduce



Job submissions



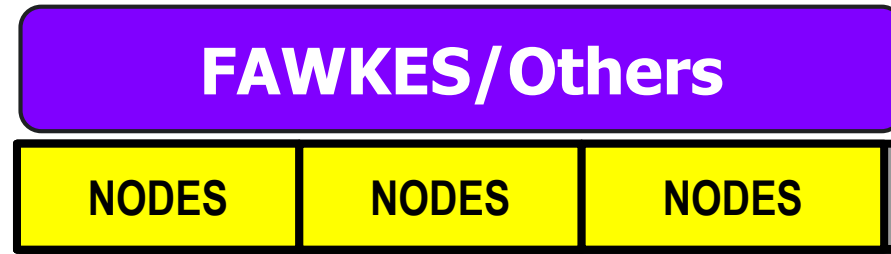
Frameworks



Resource manager

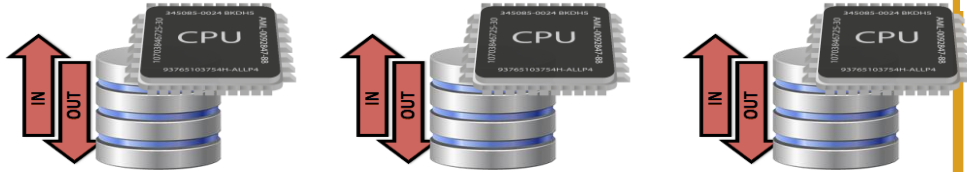


Infrastructure



Elasticity for MapReduce Frameworks

Core nodes



INPUT/OUTPUT DATA

- Classical deployment
- Uniform data distribution
- **No removal**

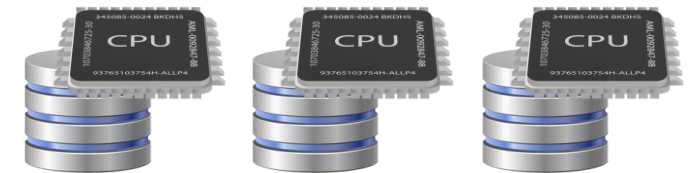
Transient nodes (TR)



NO DATA

- No local storage
- R/W from/to core nodes
- **Instant removal**

Trans-core nodes (TC)



OUTPUT DATA

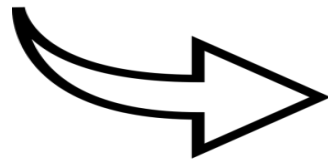
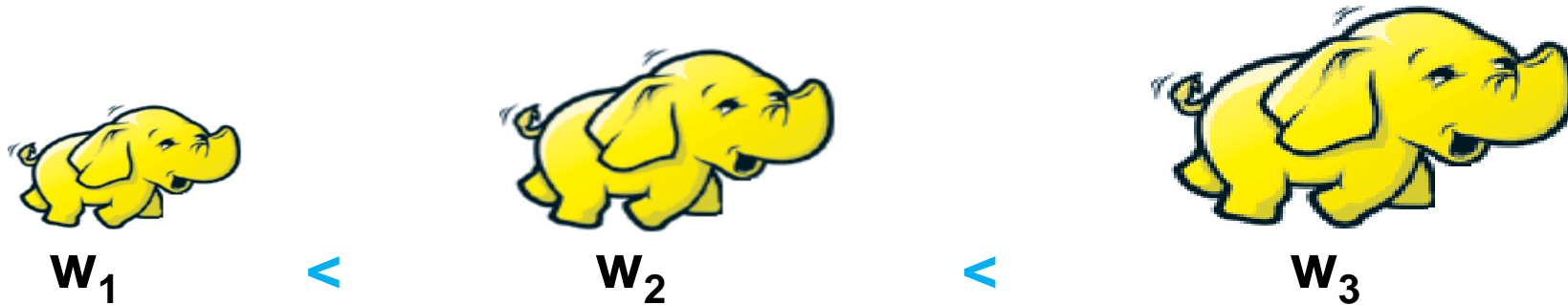
- Local storage, no input
- Only R from core nodes
- **Delayed removal**



Fawkes in a Nutshell [1/2]

Because workloads may be time-varying:

- Poor resource utilization
- Imbalanced service levels



1. Fair framework size:

$$s_i = \frac{w_i}{w_1 + w_2 + w_3}, \quad i = 1, 2, 3$$

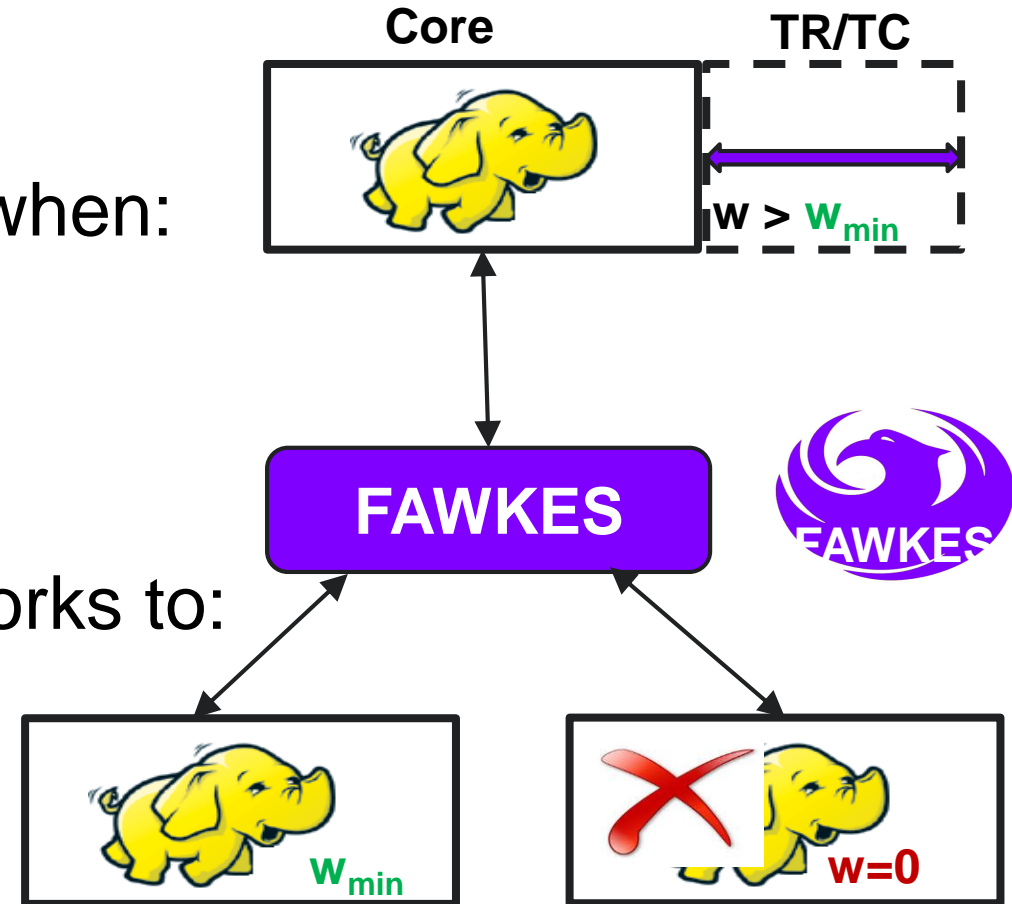
Fawkes in a Nutshell [2/2]

2. Updates dynamic weights when:

- New frameworks arrive
- Framework states change

3. Shrinks and grows frameworks to:

- Allocate **new** frameworks
- Give fair shares to existing frameworks
- **Eliminate unused** frameworks



MapReduce Applications Tested with Fawkes

Application	Type	Input	Output
Wordcount (WC)	CPU	200 GB	5.5 MB
Sort (ST)	Disk	200 GB	200 GB
PageRank (PR)	CPU	50 GB	1.5 MB
K-Means (KM)	Both	70 GB	72 GB
TrackerOverTime (TT)	CPU	100 GB	3.9 MB
ActiveHashes (AH)	Both	100 GB	90 KB
BTWorld (BT)	Both	100 GB	73 GB


Synthetic benchmarks:

- HiBench suite
- Single applications
- Random datasets

Real-world applications:

- BTWorld workflow
- 14 Pig queries
- BitTorrent monitoring data

Performance of dynamic MapReduce

10 core + 10xTR 

10 core + 10xTC 

vs.

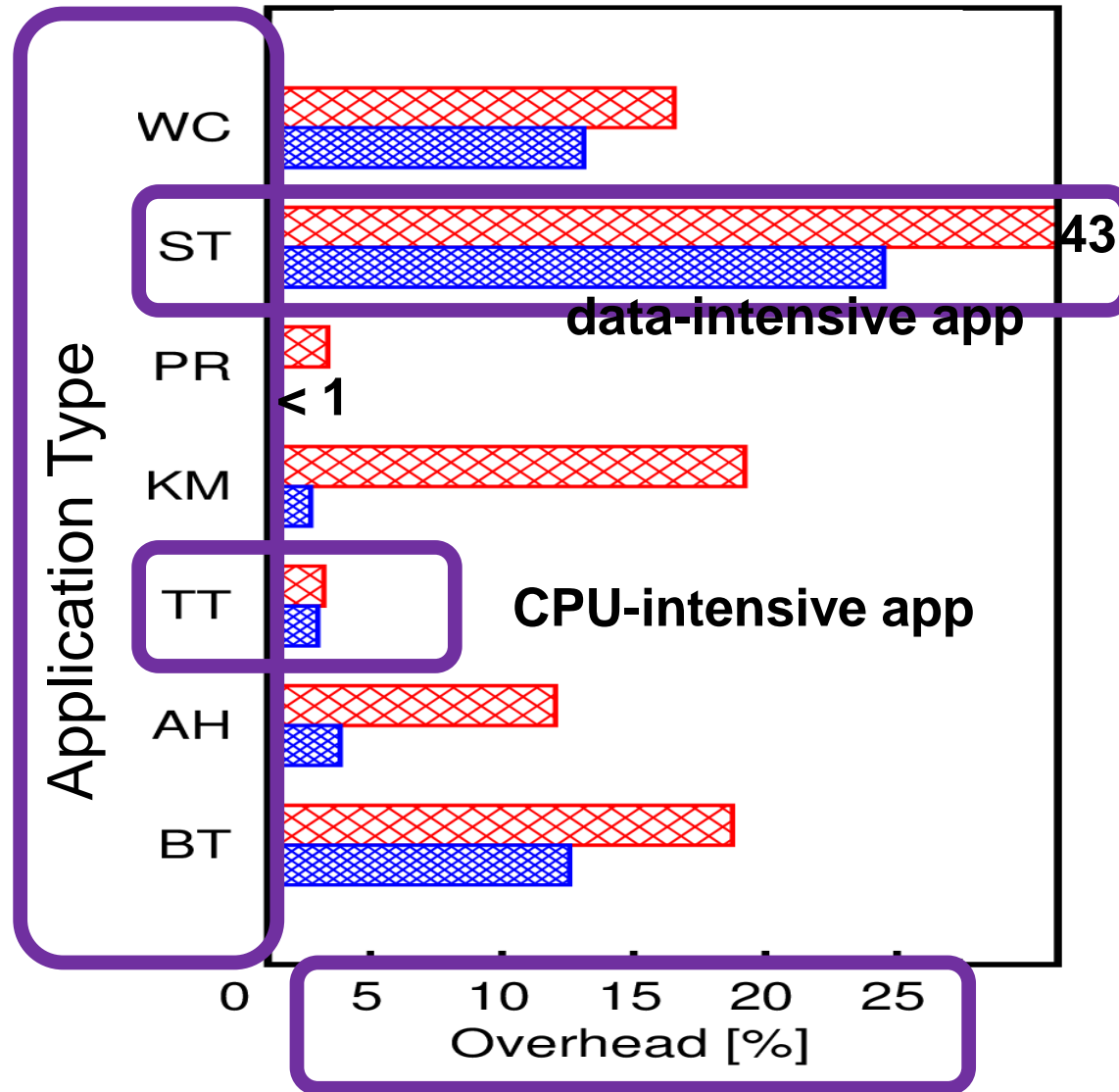
20 core nodes (baseline)

TRansient - good for
compute-intensive workloads.

TCore - needed for disk-intensive
workloads.

Dynamic MapReduce:
< 25% overhead

Fawkes also reduces imbalance



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Jevons Effect: More Efficient, Less Capable

Over 500 YouTube videos have at least 100,000,000 viewers each.

**Need to be more efficient in how we use our resources,
(also educate others to not abuse “infinite” capacity)**

PSY Gangnam consumed ~500GWh

= more than entire countries* in a year (*41 countries),

= over 50MW of 24/7/365 diesel, 135M liters of oil,

= 100,000 cars running for a year, ...

Existing Graph-Processing Systems: *Either Distributed or Heterogeneous*

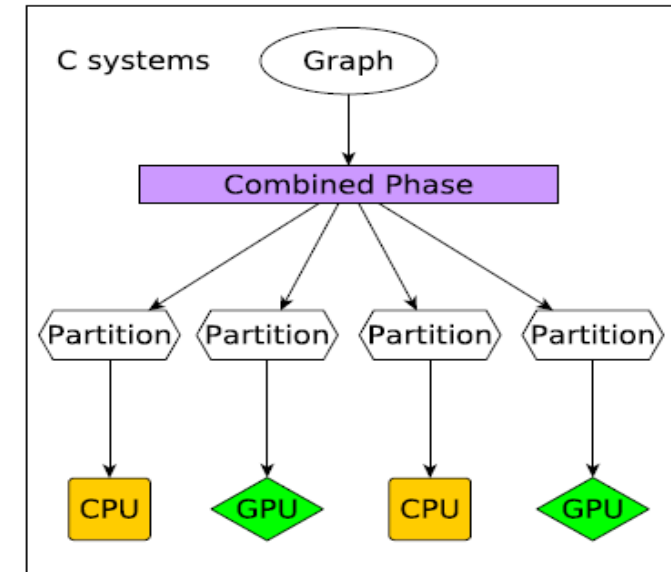
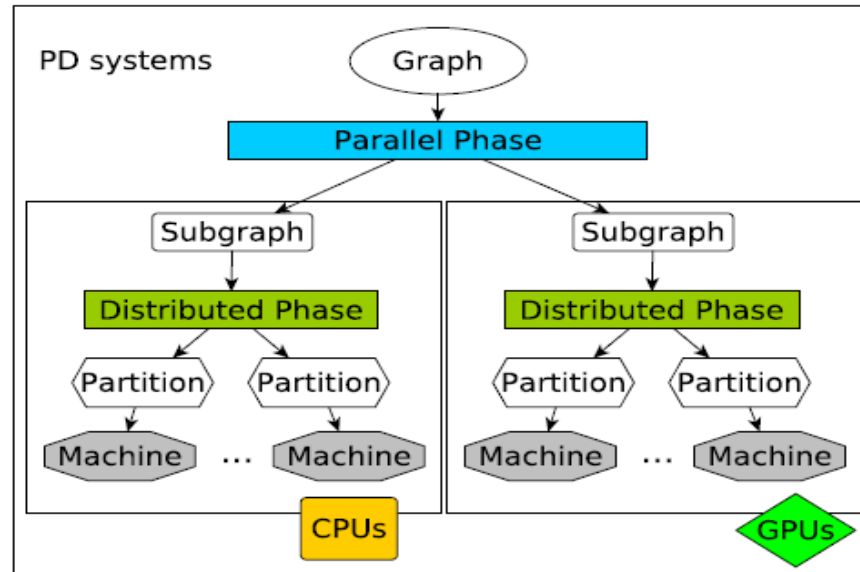
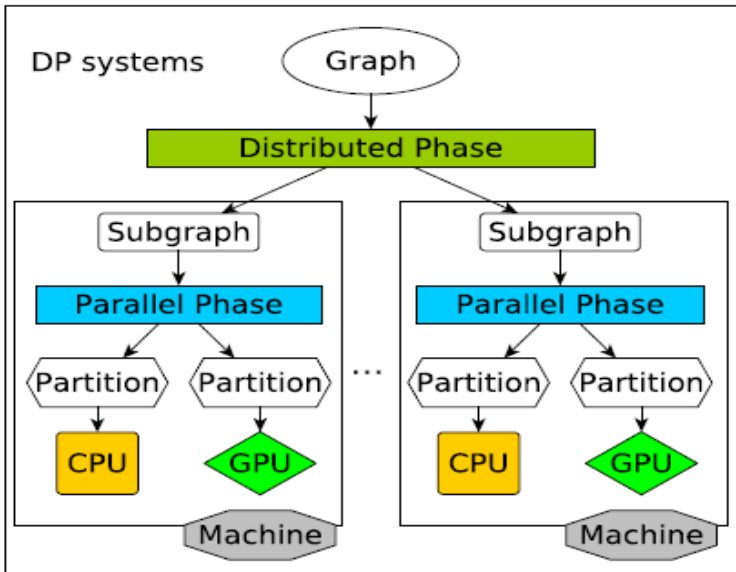
- **Distributed CPU-based** systems cannot use additional computational power of accelerators



- **GPU-enabled** systems are (mostly) single-machine systems, cannot handle large-scale graphs



Our approach: 3 Families of Distributed *and* Heterogeneous (CPU+GPU) Graph-Processing Systems

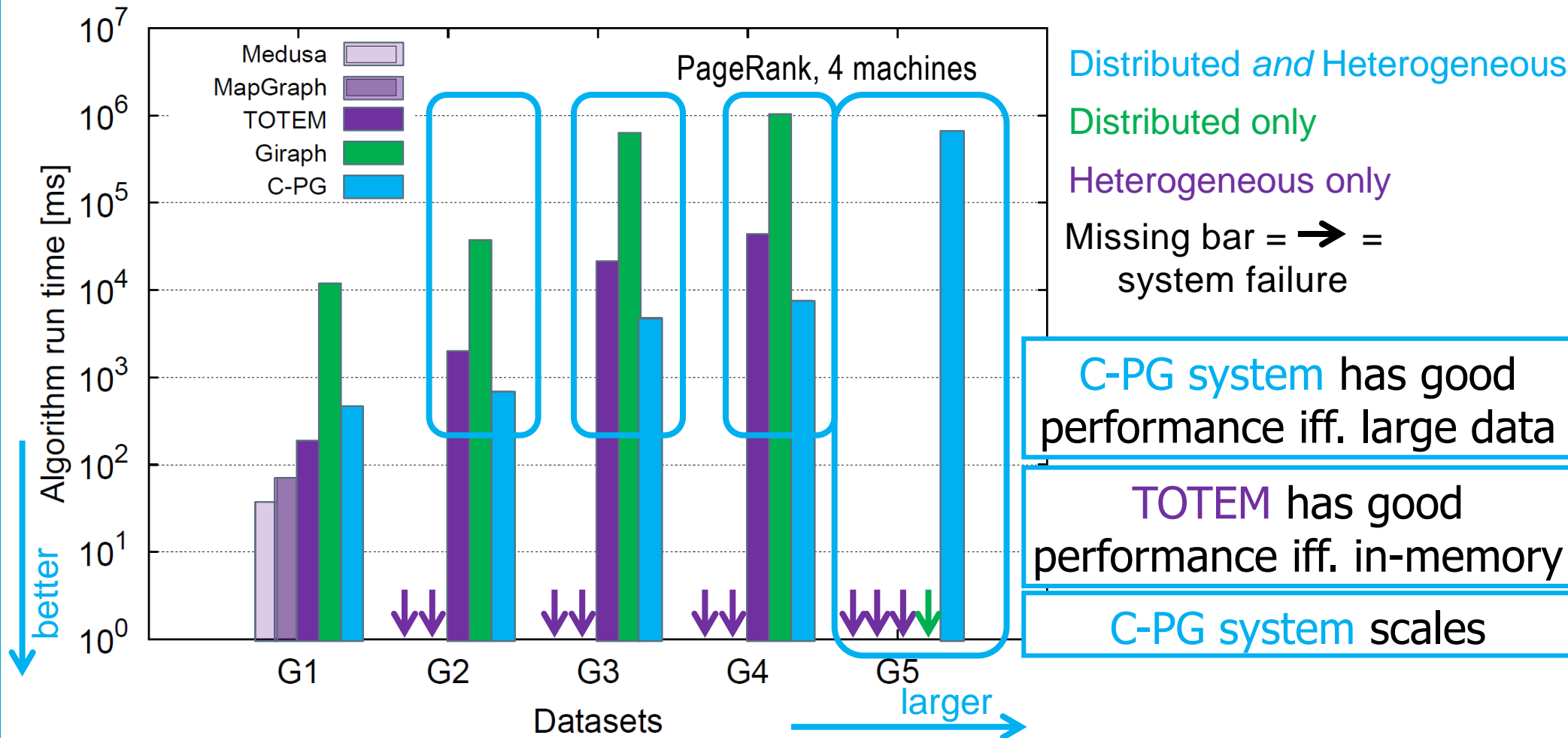


Distributed-then-Parallel (DP) Systems

Parallel-then-Distributed (PD) Systems

(Combined Par.-and-Distributed (C) Systems

Promising Results for Distributed *and* Heterogeneous Graph-Processing Systems



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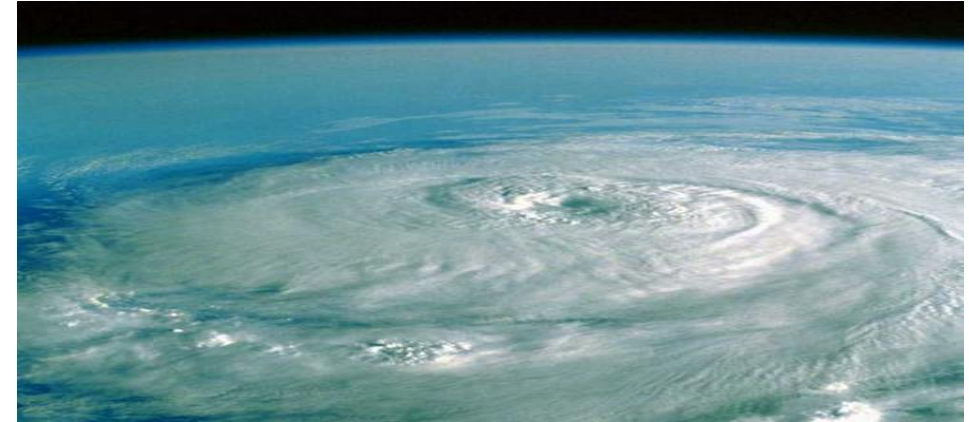
Interactive Masterclass

THE REAL IAAS CLOUD



<http://www.flickr.com/photos/dimitrisotiropoulos/4204766418/>

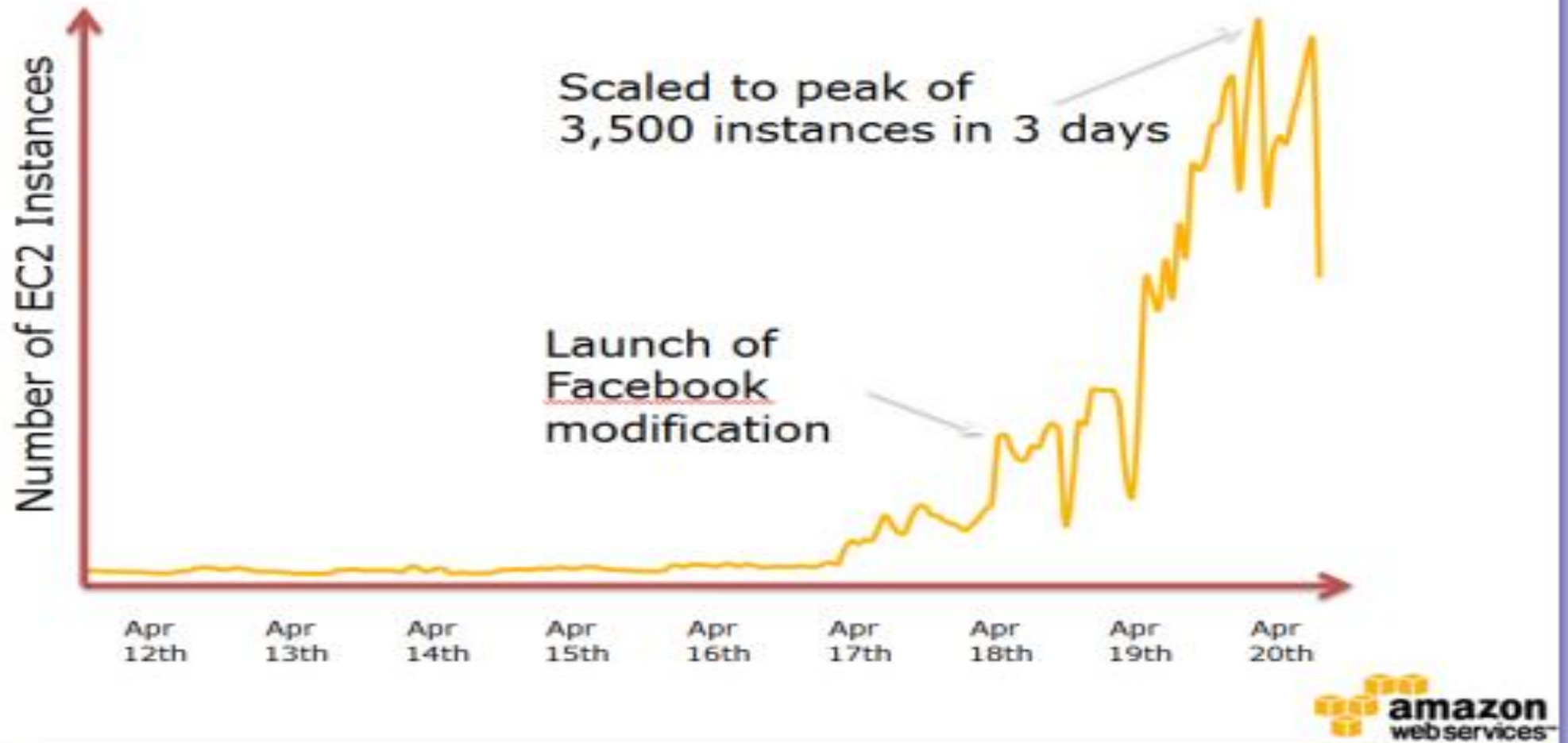
VS



Tropical Cyclone Nargis (NASA, ISSS, 04/29/08)

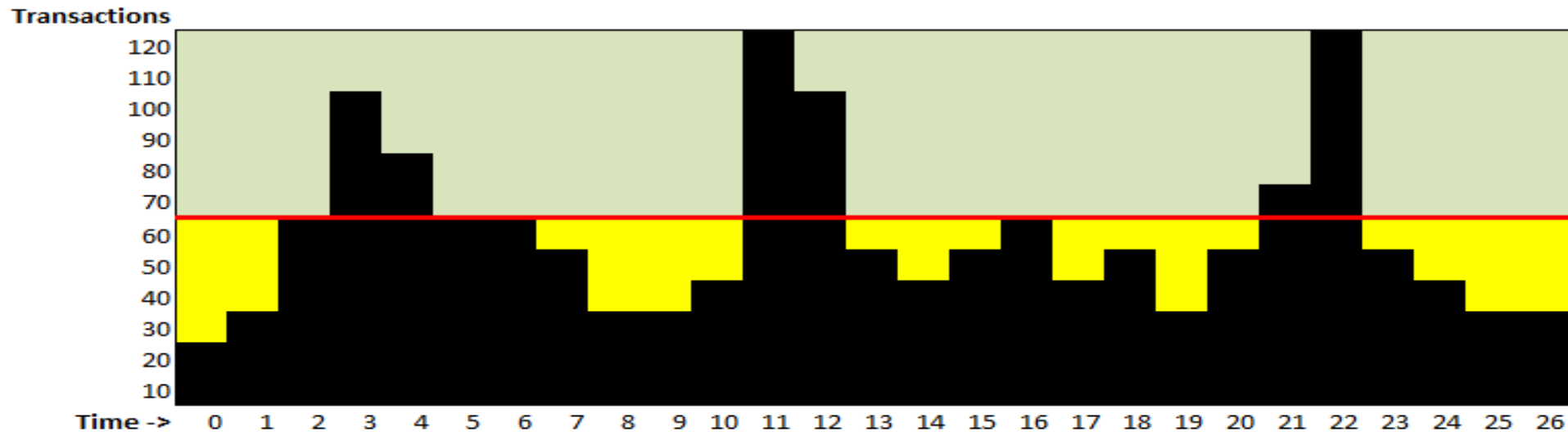
- “The path to abundance”
- On-demand capacity
- Cheap for short-term tasks
- Great for web apps (EIP, web crawl, DB ops, I/O)
- “The killer cyclone”
- **Not so great performance for scientific applications** (compute- or data-intensive)

Animoto: Video App on Amazon EC2



Zynga zCloud: Hybrid Self-Hosted/EC2

- After Zynga had large scale
- More efficient self-hosted servers
 - Run at high utilization



(Sources: <http://seekingalpha.com/article/609141-how-amazon-s-aws-can-attract-ugly-economics> and

<http://www.undertheradarblog.com/blog/3-reasons-zynga-is-moving-to-a-private-cloud/>)

Other Cloud Customers



- 218 virtual CPUs
- 9TB/2TB block/S3 storage
- 6.5TB/2TB I/O per month



Customers in 190 Countries



(Source: <http://markbuhagiar.com/technical/businessinthecloud/>)

Our Industry Collaborators



AZAVISTA



Take-Home Message

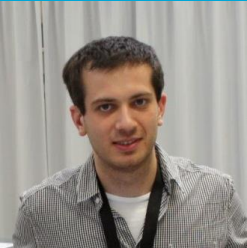
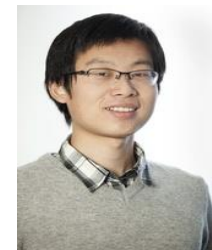
The Golden Age of Datacenters

Cloud computing = lease vs self-own

- On-Demand, Pay-per-Use, Elastic, Pooled, Automated, QoS
- Owner vs User perspective

Important New Challenges

1. The scheduling challenge
2. The ecosystem navigation challenge
3. The big cake & 4. Jevons (Efficiency) challenges



Recommended Reading

Elastic Big Data and Computing

- B. Ghit, N. Yigitbasi (Intel Research Labs, Portland), A. Iosup, and D. Epema. Balanced Resource Allocations Across Multiple Dynamic MapReduce Clusters. SIGMETRICS 2014
- L. Fei, B. Ghit, A. Iosup, D. H. J. Epema: KOALA-C: A task allocator for integrated multicluster and multicloud environments. CLUSTER 2014: 57-65
- K. Deng, J. Song, K. Ren, A. Iosup: Exploring portfolio scheduling for long-term execution of scientific workloads in IaaS clouds. SC 2013: 55

Time-Based Analytics

- B. Ghit, M. Capota, T. Hegeman, J. Hidders, D. Epema, and A. Iosup. V for Vicissitude: The Challenge of Scaling Complex Big Data Workflows. Winners IEEE Scale Challenge 2014

- <http://www.pds.ewi.tudelft.nl/epema>

- <http://www.st.ewi.tudelft.nl/~iosup/research.html>

- http://www.st.ewi.tudelft.nl/~iosup/research_cloud.html

- <http://www.pds.ewi.tudelft.nl/>

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- Many thanks!